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FARWEST 2023

New Varieties SHOWCASE

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PUBLISHED BY



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FARWEST

PORTLAND 2023

Celebrating 50 years of plant innovation



Peruse the New Varieties Showcase display at Farwest to spy the newest and best innovations in horticulture hitting garden centers in 2023, 2024 and beyond.

These new plant varieties are the result of years of market research, breeding, and testing by dedicated horticultural innovators, and some of them are making their debut at the Farwest Show! Retailers, landscape professionals, growers, horticultural writers and others won't want to miss this wonderland of never-before-seen horticultural treasures.

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To be accepted into the showcase plants must differentiate themselves from similar offerings on the market. Selections must be available to source from a Farwest exhibiting company. Additionally, at the time of offering, plants must be in production and readily available for order.

Take-it-with-you tags from Hip Labels provide specific plant attributes, size and habit information and such as height, width, color and unique distinguishing features. Tags include a list of growers at the show where you can place orders for these new varieties.

At the Farwest Show on Wednesday, August 23, awards will be given to the top picks selected by a panel of horticulture experts. All show attendees also have a chance to vote for their favorites, with the winning plants earning the coveted People's Choice Award. Attendee votes will be tallied on Friday, August 25, and winners will be announced at the show.

For more information on purchasing these varieties, visit NurseryGuide.com.

Nightfall Snowbell (*Styrax japonicus* 'JFS 6SJ') swept the Best in Show award (chosen by judges) and People's Choice award (chosen by voters) in the 2022 New Varieties Showcase at the Farwest Show. Be there in 2023 to see which plant takes top honors for the 50th anniversary of Farwest!

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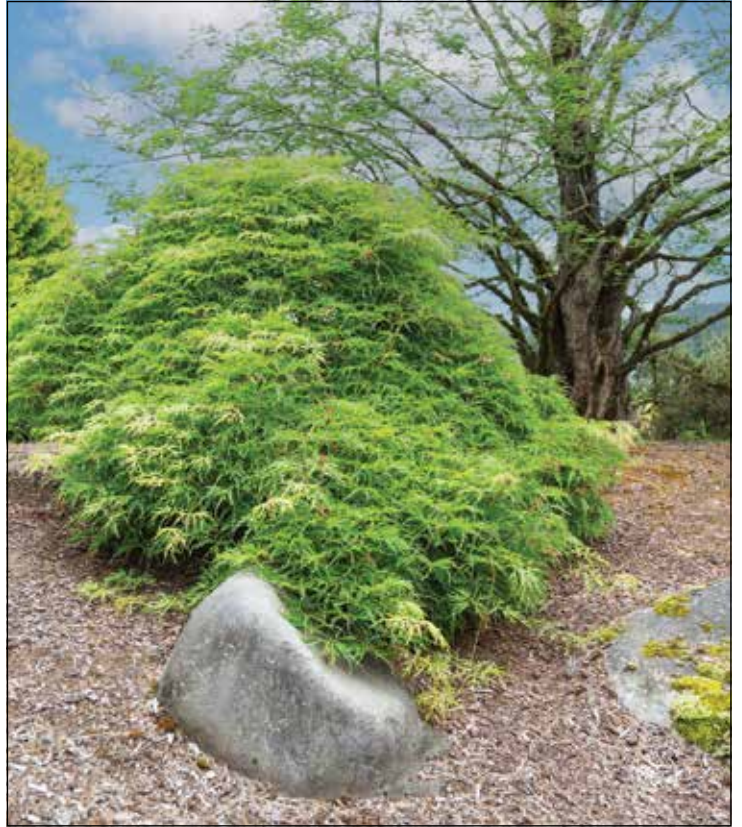
Wabi Sabi Hybrid Maple

Acer × pseudosieboldianum Iseli® 'Wabi Sabi'

Seedling from Iseli Nursery's maple breeding program. Introduced by Iseli Nursery.

Look closely: this small maple with an irregular, gently weeping habit offers details to admire in every season. For a fleeting moment in spring, clusters of bright red winged seeds are held upright above finely divided green leaves that have striking red petioles. New branches are often waxed with a subtle white blush. In autumn, the tumbling cascades of foliage transition to a mix of vibrant red, orange, and yellow shades. 'Wabi Sabi' makes a perfect focal point in gardens influenced by the Japanese aesthetic style and cultural appreciation of nature's unpretentious, imperfect beauty. It grows to 10 feet wide by 7 feet tall, and is hardy in zones 5a-8b.

Available as #6, #15, #20, and #24 containers from Iseli Nursery (Booth #19037).



Variegated Frydek Elephant Ear

Alocasia micholitziana 'Frydek Variegata'

Philippines. Introduced by Andrej Suske and submitted by Cascade Tropicals LLC.

This is a sought-after form of 'Frydek', for its unique variegation on velvety, soft foliage. Its mature leaves can get up to 18 inches long. It grows to 3 feet wide by 3 feet tall, and is hardy to zones 10a-12.

Available as 2-inch and 4-inch containers from Cascade Tropicals LLC (Booth #7037).



PHOTO BY JIM SCHUTTE

Sweet Fern

Comptonia peregrina

Found in the Eastern United States. Submitted by Briggs Nursery.

Comptonia is native to the Eastern United States, but it is well adapted to almost the entire country. This vigorous, rounded, colony forming non-invasive deciduous shrub has very fresh, sweet, aromatic foliage. Prefers sandy or gritty, acidic soil, but will tolerate practically any soil type that is reasonably drained. It requires full sun to partial shade, grows to 4–8 feet wide by 2–5 feet tall, and is hardy in zones 2a–8b.

Available as liners and containers from Briggs Nursery (Booth #18037) and Heritage Seedlings & Liners (Booth #15037).



Banana Split® Winter Daphne

Daphne odora 'Monzulzay' PP35217

Discovered by Monrovia Craftsman Cesar Velazquez and introduced by Monrovia Nursery Company.

Banana Split® is an exceptional new selection with variegated foliage. Each leaf has a wide yellow edge. Rose-pink buds open to white, sweetly fragrant flowers. It is a great foundation plant in dappled shade that resists reversion compared to other variegated daphne varieties. It grows to 3–4 feet wide by 3–4 feet tall and is hardy to Zone 7a.

Available as #2 containers from Monrovia Nursery Company (Booth #17037).



Marble Variegated Pothos

Epipremnum pinnatum 'Marble Variegated'

**Found in Asia, Australia and the Pacific.
Introduced by Andrej Suske and
submitted by Cascade Tropicals LLC.**

This is a coveted form of *Epipremnum*. The foliage is mostly white with green splashes. The leaves will start to fenestrate at a young age, compared to other houseplants. Mature leaves can get up to 18 inches long. Grows to house plant size. If planted outside, hardy to zones 10a-12.

Available as 4-inch containers from Cascade Tropicals LLC (Booth #7037).



Flamingo Althea

Hibiscus syriacus 'Flamingo' PPAF

**A seedless pentaploid developed
at Oregon State University by Ryan
Contreras by interploidy crossing, and
introduced by Oregon State University.**

Flamingo is a vigorous, yet compact selection of althea with single flowers that are a rich pink. The flowers self-clean without producing seeds. This *H. syriacus* also has deep green foliage that avoids the early season chlorosis often found in this species. Grows to 3 feet wide by 4 feet tall, and is hardy in zones 5b-9b.

Available as liners and #1 containers from Eshraghi Nursery (Booth #12025), J. Frank Schmidt & Son Co. (Booth #19026), and Robinson Nursery (Booth #18028).



Seaside Serenade® Glacier Bay Hydrangea

Hydrangea macrophylla 'CAMCH045' PPAF

Hybridized in France by Minier
Professional Solutions, and introduced
by Monrovia Nursery Company.

Brilliant, crisp-white lacecap blooms arise from dramatic black stems. This rebloomer flowers all summer and into fall. A compact variety with bright green thick foliage, perfect for massing in the landscape or for use in containers. Produces masses of superb cut flowers with notably sturdy stems. Grows to 3 feet wide by 3 feet tall, and is hardy in zones 4a-9b.

Available as #2 and #5 containers from Monrovia Nursery Company (Booth #17037).



Eclipse® Hydrangea

Hydrangea macrophylla 'Eclipse' PP35544, USPP, CPBRAAF

Bred by Bailey Innovations™ and
introduced by Bailey Nurseries.

Eclipse® is the first true dark-leaf *Hydrangea macrophylla* on the market. Its intense, dark purple foliage holds its color, even in sunny warm climates. The striking foliage, paired with gorgeous dark purple or cranberry-colored blooms, will make a big impact at retail, in the garden, and in a decorative container. Eclipse® is a grower-friendly plant that offers excellent mildew and *Cercospora* fungus resistance, holds up well in a garden center, and is a standout in the landscape. Grows to 3-5 feet wide by 3-5 feet tall, and is hardy in zones 5a-9b.

Available as #2 and #5 containers and JumpStarts from Everde Growers (Booth #14037), Kraemer's Nursery (Booth #15031), Means Nursery (Booth #15011), J. Frank Schmidt & Son Co. (Booth #19026), Oregon Pride Nurseries (Booth #8032), Robinson Nursery (Booth #18028), Sester Farms (Booth #16025), and Woodburn Nursery & Azaleas Inc. (Booth #14043).



Dragon Baby™ **Hydrangea**

Hydrangea paniculata
'HYLV17522' PPAF, CPBRA

**Hybridized in The Netherlands
by Lendert de Vos. Introduced
by Bloomin' Easy® and
licensed by Curoplant Co.**

Dragon Baby™ delivers extraordinary flower power in a petite form for modern outdoor spaces. Full panicle blooms start with a creamy lime color before igniting to a rich pink as summer fades to fall. Sturdy red stems support full panicles all season. Grows to 2-3 feet wide by 2-3 feet tall and is hardy in zones 3a-8b.

Available as liners and #2 containers from Van Belle Nursery (Booth #8048).



Peacock™ **Gingers**

Kaempferia
elegans 'Fanciful
Peacock Shazam'

**Found in Asia and Introduced
by Andrej Suske. Submitted
by Cascade Tropicals LLC.**

This plant has a unique striping pattern of silver and green. The lucky houseplant enthusiast might get a chance to enjoy the small purple flowers. The mature leaves reach up to 10 inches long. It grows to 15 inches wide by 6 inches tall and is hardy to zones 8a-10b.

*Available as 4-inch containers
from Cascade Tropicals LLC
(Booth #7037).*



Honeycomb® Ninebark

Physocarpus opulifolius 'Honeycomb' PP34624, CPBRAAF

**Bred by Dr. David Zlesak and
introduced by Bailey Nurseries.**

Large, vibrant, chartreuse leaves hold their color all season long, even in full sun. Honeycomb-shaped white flowers appear in spring and contrast nicely with the foliage, which turns shades of gold in the fall. Honeycomb™ can be easily shaped with pruning or left to grow naturally. This ninebark grows nicely in containers and is just as attractive in the landscape. The medium size makes for a beautiful hedge or color block along a fence line. Grows to 4–6 feet wide by 5–7 feet tall. Hardy to zones 3a–8b.

Available as #2 containers, JumpStarts and bareroot from Everde Growers (Booth #14037), Kraemer's Nursery (Booth #15031), J. Frank Schmidt & Son Co. (Booth #19026), Oregon Pride Nurseries (Booth #8032), Robinson Nursery (Booth #18028), Sester Farms (Booth #17026), and Woodburn Nursery & Azaleas Inc. (Booth #14043).



Moonstone® Spruce

Picea pungens 'INHWB' PP34321

**Found at Iseli Nursery by Curt Moody
as a Witches Broom or branch sport
on a *Picea pungens* 'Hoopsii' in a field-
growing location in February 2012
and introduced by Iseli Nursery.**

The flagship cultivar in the Iseli Blues™ collection, Moonstone® is an Iseli exclusive improvement of the popular globe blue spruce. This well-mannered little gem has bright blue foliage and maintains a compact, rounded form from youth to maturity. The perfect size and shape for suburban gardens, you can rely on Moonstone to add an easy-care pop of vivid blue to your landscape for years of enjoyment. Grows to 2 feet wide by 2 feet tall. Hardy to zones 2a–8b.

Available as #3, #6, #10, #20 and #24 containers from Iseli Nursery (Booth #19037).



Glowing Hearts™ Pieris

Pieris japonica 'Piesid2'
PP34660, CPBRAE

**Introduced by Gurjit Sidhu,
Sidhu & Sons Nursery, Mission,
British Columbia, Canada.**

Its glossy evergreen foliage emerges in scarlet hues so vivid, it almost glows in the garden. In early spring, Glowing Hearts™ is covered with cascading racemes of pink, bell-shaped flowers. This versatile *Pieris* displays equally well planted en masse, in borders or beds, as a stand-alone garden specimen, or in a patio pot. Grows to 5 feet wide by 5 feet tall. Hardy to Zone 6a.

*Available as 7cm, #1, and #2 containers from
Sidhu & Sons Nursery (Booth #19045).*



Lisa Marie Lungwort

Pulmonaria 'Lisa Marie' PP31226

**Discovered by Brad and Lisa Grover in northern
Illinois. Introduced by GET Group & HOFFIE
Nursery. Submitted by Briggs Nursery.**

'Lisa Marie' has unique, raspberry-colored flowers, extra-long lance-shaped foliage, with silvery leaf markings, and is very vigorous. This lovely lungwort makes a spectacular shade garden display. In late spring, 'Lisa Marie' is covered with loads of large, raspberry-pink blossoms arranged along sturdy stalks. After an extended bloom time, 10-12-inch dark green leaves dotted with silvery markings are a show stopper for the rest of the season. Trialed for over 10 years by HOFFIE Nursery, 'Lisa Marie' has been proven to be hardy and consistent in color and habit. For stunning seasonal color from spring to late fall, plant this beauty in part to full shade, in average garden soil that is moist but well-drained. Grows to 18-24 inches wide by 15-18 inches tall. Zones 3a-9b.

Available as liners from Briggs Nursery (Booth #18037).



Eau De Parfum™ Bling Rose

Rosa hybrida 'Noa16079' PP33304

**Hybridized in Germany
by Reinhard Noack and introduced
by Monrovia Nursery Company.**

Big, delightfully fragrant blooms provide the classic romance of roses with the added benefit of disease resistance brought to you by modern breeding. Fuchsia blooms form a lovely bud, then slowly unfurl to its full glory. The lush foliage makes these excellent shrubs in the garden. Blooming repeatedly from early spring until first frost, you'll be provided with plenty of roses for bouquets. Grows to 4 feet wide by 4 feet tall. Hardy to zones 5a-10b.

Available as #2 and #5 containers from Monrovia Nursery Company (Booth #17037).



Orange Glow™ Knock Out® Rose

Rosa hybrida 'Radslam' PPAF

**Hybridized by Will Radler in Greenfield, Wisconsin,
and introduced by Star® Roses and Plants.**

Finally, an orange Knock Out® rose! This luminescent beauty boasts double orange blooms that display shades of coral, pink, and yellow throughout the cuplike petals. Moderate light at dusk and dawn will set its coloration and fair foliage glowing. Its incredible rust resistance makes it a top performer in every climate and a standout on the West Coast. The petal count of Orange Glow™ is higher than Coral Knock Out®. It also displays a more upright habit as compared to other Knock Out® varieties. Grows to 4.5 feet wide by 3 feet tall. Zones 5a-11.

Available as bareroot, liners, and containers from finished growers from Star® Roses and Plants (Booth #16007) and Kraemer's Nursery Inc. (Booth #15031).



Easy Bee-zy™ Knock Out® Rose

Rosa hybrida 'SRPylwko' PPAF

**Hybridized by Star® Roses and Plants
in West Grove, Pennsylvania, and
introduced by Star® Roses and Plants.**

An outstanding addition to the Knock Out® family, this yellow rose continuously produces very bright blooms with long lasting color. It offers a light citrus fragrance and a single petal display that is alluring to pollinators. The plant is vigorous and overall demonstrates excellent resistance to black spot, rust, and mildew. Grows to 3-4 feet wide by 3 feet tall. Hardy to zones 4a-11.

*Available as bareroot, liners, and containers
from finished growers from Star® Roses and Plants
(Booth #16007) and Kraemer's Nursery Inc.
(Booth #16032).*



Emerald Petite™ Arborvitae

Thuja occidentalis 'Thusid4' PP33360, CPBR6493

**Discovered and introduced by Gurdev
Sidhu, Sidhu & Sons Nursery, Mission,
British Columbia, Canada.**

Dwarf cedar with a symmetrical, pyramidal habit, and glossy, bright green foliage in flat, lacy sprays. At a mature size of just 6 feet tall and 2 feet wide, 'Emerald Petite' is much smaller than its parent, with lacy foliage that is fuller and more densely packed. As with all *Thuja*, plant 'Emerald Petite' in full sun, in acidic, alkaline or neutral soil that is moist, but well drained. Hardy to Zone 3a.

*Available as #1 and #2 containers from Sidhu & Sons
Nursery (Booth #19045).*



Leprechaun Arborvitae

Thuja standishii × *plicata*
'Leprechaun' U.S. PP33,840

Discovered and introduced by Frank Kogut of Kogut Nursery LLC, Connecticut. Submitted by Woodburn Nursery & Azaleas Inc.

This unique hardy compact form of *Thuja* 'Green Giant' is soft textured, with a tight habit. It is great for hedges and screens, and perfect for smaller spaces. Grows to 6 feet wide by 15 feet tall. Hardy to Zone 4a.

Available as #6 and #10 containers and field-grown B&B from Woodburn Nursery & Azaleas Inc. (Booth #14043) and KG Farms (Booth #9029).



Queen Bee Chastetree

Vitex agnus-castas 'Queen Bee' PPAF

Bred by Bailey Innovations™ and introduced by Bailey Nurseries.

Long-lasting blooms and improved flower power make this shrub a true standout. Vibrant lavender flowers appear in mid-June and continue throughout the summer. The first round of flowers encourages a strong rebloom, which is ideal for scheduling production cycles. Queen Bee™ exhibits impressive drought, heat and cold tolerance compared to similar varieties. With its larger size, this pollinator magnet creates a beautiful and colorful hedge or focal point. Grows to 7-9 feet wide by 6 feet tall. Hardy to zones 6a-9b.

Available as JumpStarts from Everde Growers (Booth #14037), Kramer's Nursery (Booth #15031), J. Frank Schmidt & Son Co. (Booth #19026), Oregon Pride Nurseries (Booth #8032), Robinson Nursery (Booth #18028), Sester Farms (Booth #16025), and Woodburn Nursery & Azaleas Inc. (Booth #14043).





New Varieties SHOWCASE

Contacts

For more information on these Farwest Show New Varieties Showcase selections, please direct your inquiries to the following companies:

BAILEY NURSERIES

www.BaileyNurseries.com
1-800-829-8898

BRIGGS NURSERY

www.BriggsNursery.com
1-800-444-1515

CASCADE TROPICALS LLC

www.CascadeTropicals.com
206-604-7137

ISELI NURSERY

www.IseliNursery.com
503-663-3822

MONROVIA NURSERY COMPANY

www.Monrovia.com
800-666-0111

OREGON STATE UNIVERSITY

www.OregonState.edu
541-737-5462

SIDHU AND SONS NURSERY LTD.

www.SidhuNursery.com
604-826-3537

STAR® ROSES AND PLANTS

www.StarRosesAndPlants.com
1-800-457-1859

VAN BELLE NURSERY

www.VanBelle.com
888-826-2355

WOODBURN NURSERY & AZALEAS INC.

www.WoodburnNursery.com
503-634-2231

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Wabi Sabi Hybrid Maple - *Acer* × *pseudosieboldianum*
Iseli® 'Wabi Sabi'

Variegated Frydek Elephant Ear - *Alocasia*
micholitziana 'Frydek Variegata'

Sweet Fern - *Comptonia peregrina*

Banana Split® Winter Daphne - *Daphne odora*
Monzulzay PPAF

Marble Variegated Pothos - *Epipremnum pinnatum*
'Marble Variegated'

Flamingo Althea - *Hibiscus syriacus* 'Flamingo' PPAF

Seaside Serenade® Glacier Bay Hydrangea -
Hydrangea macrophylla 'CAMCH045' PPAF

Eclipse® Hydrangea - *Hydrangea macrophylla* 'Eclipse'
PP35544, USPP, CPBRAE

Dragon Baby™ Hydrangea - *Hydrangea paniculata*
'HYLV17522' PPAF, CPBRAE

Peacock™ Gingers - *Kaempferia elegans* 'Fanciful
Peacock Shazam'

Honeycomb® Ninebark - *Physocarpus opulifolius*
'Honeycomb' PP34624, CPBRAE

Moonstone® Spruce - *Picea pungens* 'INHWB' PP34321

Glowing Hearts™ - *Pieris japonica* 'Piesid2'
USPP#34,660, CPBRAE

Lisa Marie Lungwort - *Pulmonaria* 'Lisa Marie' PP31226

Eau De Parfum™ Bling Rose - *Rosa hybrida*
'Noa16079' PP33304

Orange Glow™ Knock Out® Rose - *Rosa hybrida*
'Radslam' PPAF

Easy Bee-zy™ Knock Out® Rose - *Rosa Rosa hybrida*
'SRPylwko' PPAF

Emerald Petite™ Arborvitae - *Thuja occidentalis*
'Thusid4' PP33360, CPBR6493

Leprechaun Arborvitae - *Thuja standishii* × *plicata*
'Leprechaun' U.S. PP33,840

Queen Bee Chastetree - *Vitex agnus-castus* 'Queen
Bee' PPAF

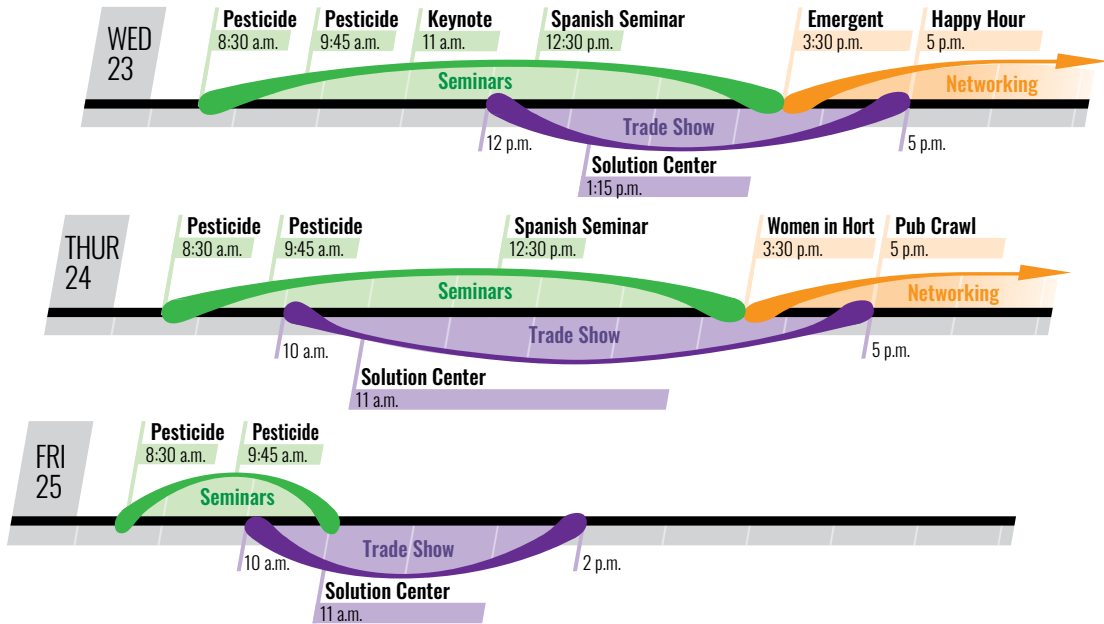
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It's a packed schedule at Farwest!

Take advantage of Seminars, Social Events, Show Features and more at Farwest! See the schedule below or view the Farwest Planning Guide, available at the show entrance, for all details — or visit www.FarwestShow.com!



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Nightfall[®] SNOWBELL

Styrax japonicus 'JFS 6SJ' PP34817



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