50th ANNIVERSARY **2023 FARWEST SHOW GUIDE**

SHOW **GUIDE** INSIDE

- Information
- Floor Map
- Exhibitor **Directory**



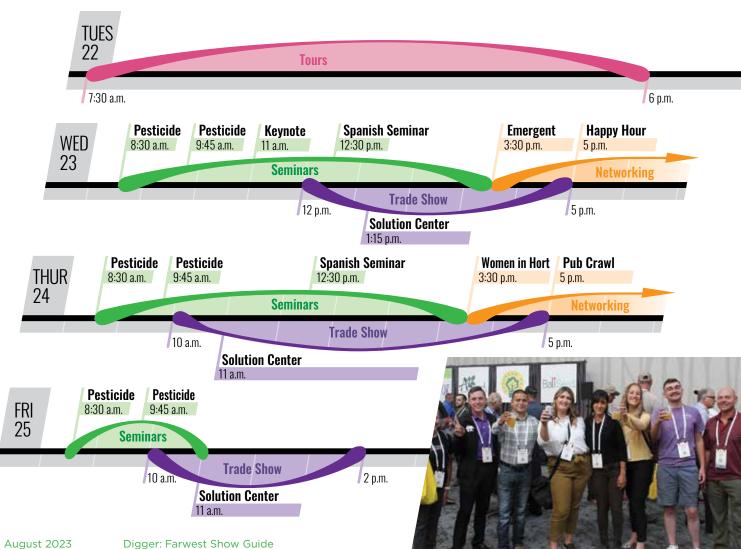
FarwestShow.com



how Schedule



Looking for new ideas to increase efficiency, sales and profitability? We know you are! Farwest is your ticket to the nursery and retail garden center industry. Whether you're a grower, retailer, wholesale buyer, supplier or landscape professional, you'll find that Farwest offers you the complete trade show and conference experience.



how Features

FARWEST TOURS

TUESDAY, AUGUST 22

Check in at 7:30am; buses leave at 8am. Pre-registration required.

The Farwest Show is truly the gateway to Nursery Country. This is your time to engage with other nursery professionals for an entire day, make new friends and gain valuable knowledge to enhance your career and/or business. There will be time for questions and answers, so bring your curiosity!

TOUR 1: Wholesale Grower Tour **SOLD OUT**

Buckle up, as this day will be packed with innovation, ideas and shared knowledge! We'll start at Rio Verde Plantas with coffee,

AMERICAN' INSURANCE

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refreshments and a display garden tour. Smaller groups will then tour various sections of the farm with presentations from lead growers along the way, including their new integrated irrigation. Stop 2 takes us to **Fisher Farms**, which specializes in woody shrubs offering more than 700 varieties of plants. Next, Everde Growers will host lunch, a new plant presentation, a display garden tour and a nursery tour. From there, we'll visit **Blooming Nursery**, where 2,200 varieties of perennials, flowering shrubs, herbs and more are grown. The grand finale takes us to 350-acre Eshraghi **Nursery** for a tour and finally, a Happy Hour reception to enjoy beverages and light appetizers. The day will not disappoint!

TOUR 2: Garden Center Retail Tour

This tour will visit six garden centers, where you'll collect ideas on merchandising, design, store layout and business leadership. We'll begin at Garden Fever!, a neighborhood nursery offering plants, tools, soil and more with an emphasis on sustainable gardening practices. Next is **Hughes Water Gardens**, one of the region's premier water garden centers where visitors can learn about water plants, fountains, fish and more. At **Dennis' 7 Dees Urban Plant Shop**, we'll get creative ideas on small spaces, decorative containers and plant-related gift items. Then we'll visit fifth-generation Cornell Farm for lunch and a tour. The day will end with two nurseries on Sauvie Island along the Columbia River: Cistus Design will walk us through their remarkable retail, growing and research facilities, and Sauvie Island Native Plants will highlight their plant propagation station, explaining how they make bocashi and biochar to boost plant health.

KEYNOTE ADDRESS: KATIE TAMONY

WEDNESDAY, AUGUST 23, 11am in Room C123

FREE to all registered Farwest participants



Monrovia Chief Marketing Officer Katie **Tamony** will share techniques and ways of leading and innovating with fresh perspective in her keynote address — "How to See Differently."

With more than 25 years of expertise in the lifestyle, leisure and horticulture industries, Katie has been tracking trends to help companies prepare

for the future since her days as editor-in-chief of *Sunset* Magazine and Sunset Books, the premier authority on lifestyle and gardening in the West. Today, Katie leads Monrovia's marketing team, using her intuitive sense of what drives consumer lifestyle interests and their relationships to brands.



"Many of us have spent years in our industry, and it's easy to forget what it's like not to know what we know," Katie said. "It's also natural to fall into habits of seeing problems and patterns a certain way. But holding a 'beginner's mindset' can help us solve problems more effectively, adapt to change more easily, and actually create more original ideas. So how do we change our perspective and see things with fresh eyes? Looking at the familiar in an unfamiliar way can help us be better leaders and refresh our teams and our approach to our business. Using examples from throughout a career where I have been forced to be a 'beginner' operating at a high level."

MORE SHOW INFORMATION

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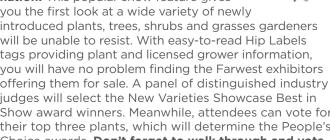


Proven
Controlled Release
Technology

NEW VARIETIES SHOWCASE

See the best and newest plants for 2023

Come explore the next generation of problem-solving plants that are sure to turn heads in garden centers across the nation! This popular show feature gives you the first look at a wide variety of newly introduced plants, trees, shrubs and grasses gardeners will be unable to resist. With easy-to-read Hip Labels tags providing plant and licensed grower information, you will have no problem finding the Farwest exhibitors offering them for sale. A panel of distinguished industry judges will select the New Varieties Showcase Best in Show award winners. Meanwhile, attendees can vote for their top three plants, which will determine the People's Choice awards. Don't forget to walk through and vote



NEW PRODUCTS SHOWCASE

for your favorites!

Inspiring products to improve your business Sponsored by:

Discover innovative solutions and the latest new or improved green industry products for 2023. From brand-new retail hard goods to advanced grower applications and landscape improvements, you will find



Sponsored by

hot new products to grow your green industry business. These featured products are new to the U.S. market, and introduced in either 2021 or 2022. Some are even making their debut at the Farwest Show!



RETAILERS' CHOICE AWARDS

Calling all trendsetters!

Take part in a journey to uncover hidden treasures as you scour the Farwest Show in search of unique and innovative plants and products with the potential to become best sellers in the garden center!



Sponsored by The Garden Center Group and hosted by Danny Summers, managing director.

Participating in this talent-scouting mission is easy and fun! Here's how:

- 1. Participating retailers must pre-register. Go to the Farwest website (www.FarwestShow.com) and click Show Features to access the Retailers' Choice Awards registration link to participate in the judging.
- 2. Wednesday, August 23, Noon: Meet Danny Summers at the show registration area in Lobby C under the Dragon Boat to receive your guidelines and nominating form.
- 3. Walk the show floor at your pace! Make note of what catches your eye and what you think your customers will love.
- 4. Reconvene with Danny at 5pm in Room A103: Turn in your nominations, compare notes with your fellow retailers and select the winners.
- 5. Thursday, August 24, 2:45pm: Danny will announce the winners at the Solution Center stage at the end of aisle 10000 on the trade show floor.

Our awards presentation on Thursday afternoon will recognize products deserving special recognition for their vision, new products retailers plan to add to their inventory and products/services with a new approach to



Show Map

OREGON CONVENTION CENTER





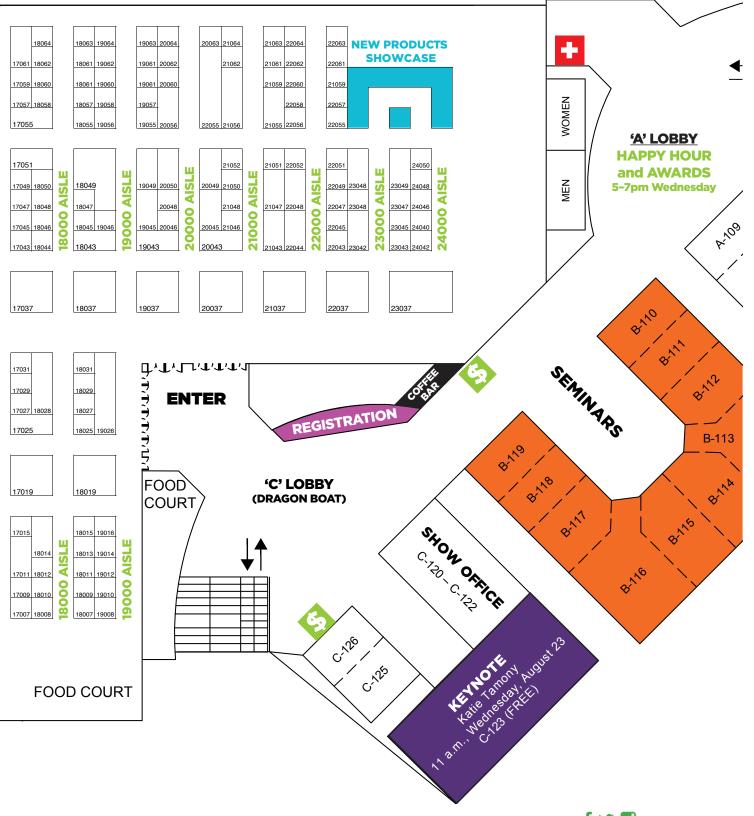


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Leonard Adams Insurance is here to help you understand your insurance options. Whether you're taking advantage of the OAN's group health insurance program or need solutions to the unique needs of agricultural operations, we can be your guide.

Leonard Adams Insurance, a local, 4th generation, family-owned independent insurance agency in business for 90 years, offers comprehensive insurance options for all sizes of nursery operations. We represent many insurance carriers, enabling us to create a customized program for you and your business. Through the **OAN** Health Insurance program you and your employees will have access to Providence Health Plans, offering coverage at an affordable premium. Let our service and consultative approach work for you.

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Randy Skinner or Victoria Monteblanco

Leonard Adams Insurance 503-296-0077 or toll free 866-907-1850 randys@lacoinsurance.com, victoriam@lacoinsurance.com www.lacoinsurance.com



Networking and Social Events

Don't miss these FREE Events. You're invited!

EMERGENT NETWORKING EVENT

WEDNESDAY, AUGUST 23, 3:30-5 p.m., Lobby A

Support our industry's Emergents!

Join us for this free event open to all horticulture professionals. Enjoy free appetizers and a complimentary beverage as you mingle with the brightest and most enthusiastic faces in the green industry — our future leaders. Emergent began in 2011 with a handful of eager and talented horticulture professionals and continues to expand year after year.

The conversation continues where it began on the Facebook group, Emergent: A Group for Growing Professionals. Check out the ever-expanding community of more than 5,000 horticulture professionals sharing information, job postings and inspiring ways we can build the future of the industry.

WOMEN IN HORTICULTURE

THURSDAY, AUGUST 25, 3:30-5 p.m., Lobby A

Join us as we celebrate over 10 years of connecting women in the green industry!

Sponsored by:

This is an inclusive event and any advocate for women in horticulture is welcome, regardless of gender!



Since its inception in 2010, the Women in Horticulture networking event at Farwest has been a place for women to share their experiences, build connections and strengthen career skills. Together, we can build a strong support network for women across the green industry!

Wear your support for Women in Hort

Back by popular demand, this year's Women in Horticulture shirt is available for purchase via Bonfire. All proceeds will help provide food and beverage provisions for this year's event.

Find details to purchase Women in Horticulture shirts at farwestshow.com/event/ women-in-horticulture/

Other styles and colors available.

HAPPY HOUR — 50[™] CELEBRATION PARTY

WEDNESDAY, AUGUST 23, 5-7pm, Lobby A

Let's have a party! Join us to celebrate 50 years of good times! Come to party central to enjoy delicious beverages and free appetizers as you mix and mingle with friends and colleagues to celebrate this great show. Farwest exhibitor booth awards will also be announced during Happy Hour festivities, including the winner of Best of Show! Open to all









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PUB CRAWL

THURSDAY, AUGUST 24, 5pm-Late Night, starting at Spirit of 77

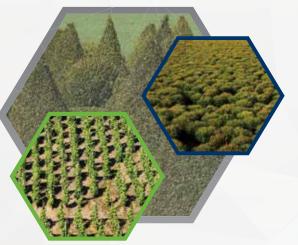
Let's hit the town! Socialize and network with new and old friends while snacking and relaxing. Join us on our Farwest Pub Crawl for a



fun-filled night of laughter and witty banter. The merriment starts at **Spirit of 77** (500 N.E. Martin Luther King Jr. Blvd., Portland), just a short journey across the street from the Convention Center, where light appetizers will be provided. The first 50 people to Spirit of 77 will receive a complimentary beverage. See Farwest website for the next stop of the evening. This lively event is not to be missed and is open to all Farwest participants!

5pm Spirit of 77
500 N.E. Martin Luther King Jr Blvd.,
Portland





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- CONTROLS POWDERY MILDEW, BOTRYTIS, RUSTS, MONILINIA AND OTHER FOLIAR DISEASES
- REI 4 HOURS

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- CONTROLS EGGS, LARVAE, NYMPHS WHILE FEMALES STOP
- PRODUCING VIABLE EGGS
- EFFECTIVE ON TETRANYCHID FAMILY
- TRANSLAMINAR MOVEMENT AND EXTENDED RESIDUAL
- · SOFT ON BENEFICIALS



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- CONTROLS POWDERY MILDEW IN GREENHOUSE, NURSERY, AND LANDSCAPE ORNAMENTALS
- EASY TO MEASURE AND MIX LIQUID SC FORMULATION



- EXCELLENT TANK MIX PARTNER
- CONTROLS MITES, WHITEFLY, THRIPS AND MEALYBUGS
- · COMPATIBLE FOR USE WITH OR AROUND BENEFICIAL INSECTS
- REI 4 HOURS



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Seminars at a Clance

EDUCATION SEMINARS. PESTICIDE CLASSES AND FEATURED SPEAKERS

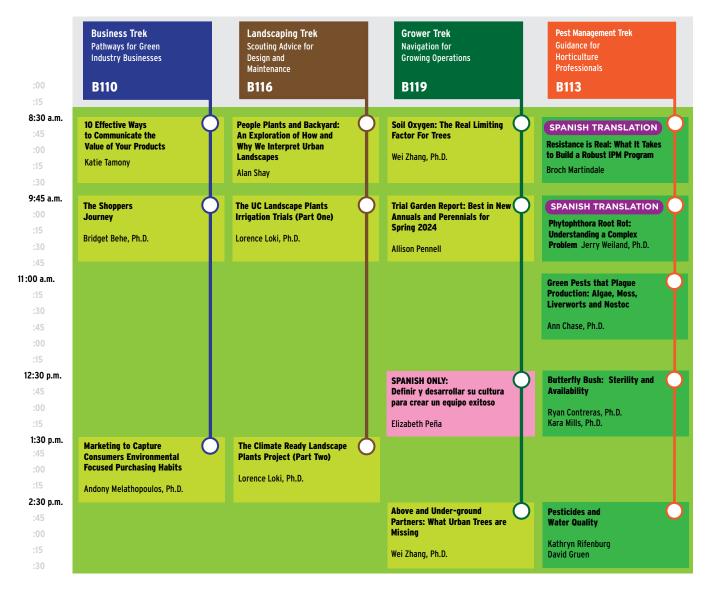
Advance your career by registering for the Farwest Show's industry-focused seminars! We have put together an extraordinary schedule of new and in-demand speakers to share the latest developments and business opportunities for growers, retailers, landscapers and business professionals. Ticket holders will hear directly from the thought leaders in our network who are coming up with creative business innovations, launching new technologies, and sharing their solutions for fixing our most significant business concerns.

Find session descriptions in the Farwest Planning Guide available at the Farwest Resource Center (Aisles 13000-14000 at the center of the show floor). You can find out even more at www.FarwestShow.com.

WEDNESDAY SEMINARS Mark your schedule Grower Trek Pest Management Trek **Business Trek** Landscaping Trek Pathways for Green Scouting Advice for Navigation for Guidance for **Industry Businesses** Design and **Growing Operations** Horticulture **Professionals** Maintenance **B110 B119 B113** B116 8:30 a.m. The Art and Science **Grow Profits Using Job Costing Biochar in Propagation** SPANISH TRANSLATION of Pricing Products to Identify and Eliminate Waste Substrates: **Crop Protection and Cultural** in Your Company Good or Bad? **Considerations When Propagating** Bridget Behe. Ph.D. Rich Thiebaud Ben Hoover, Ph.D. George Grant 9:45 a.m. 20/24 Vision for Stressed Out: How to Diagnose. Transforming vs. Evolving: Turn SPANISH TRANSLATION **Garden Retailing** Treat and Avoid Environmental Your Vision into Dramatic, Pollinator-Safe Growing: Log **Measurable Results Using Policy Stress in Landscape Plants** House Plants Leads the Way Danny Summers **Deployment** Linda Chalker-Scott, Ph.D. Sharon Selvaggio, Sam Bidwell Rick Peters 11:00 a.m. FREE **KEYNOTE SESSION: How to See Differently** Katie Tamony, Chief Marketing Officer, Monrovia Room C123 12:30 p.m. Fixing Workplace Landscape Design: Selecting SPANISH-ONLY PESTICIDE CLASS Conflict Plants for Success! Manejo de su operación usando el modelo moderno de Manejo Integrado Chris Sheesley Ben Hoover, Ph.D. de Plagas Silvia Rondon, Ph.D. 1:30 p.m. FREE - TWO PART WORKSHOP 1:30-2:30 p.m. 2:30-3:30 p.m. Succession Planning, Part 2: Working with an Attorney Succession Planning, Part 1: Introduction to Conservation Easements on Working Lands Ivor Kincaide Maria Schmidlkofer Room C123 1:45 p.m. Save Energy, Resources and Landscape Zombies! Myths that Refuse to Die Money: A Grower Discussion about **Efficiency Project Implementation** Linda Chalker-Scott, Ph.D. PANEL Hosted by the Energy Trust of Oregon 2:45 p.m. **What Do Washing Dishes and** H-2A 101: What Your Business Sanitation for Plant Production **Needs to Know Have in Common?** Chelsea Ibarra FREE **George Grant**

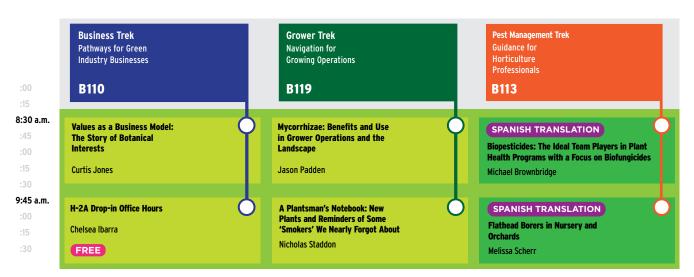
THURSDAY SEMINARS Mark your daily plans!





FRIDAY SEMINARS





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Solution Center

WEDNESDAY, AUGUST 23 - FRIDAY, AUGUST 25

THESE FREE MINI-SESSIONS ARE INCLUDED WITH YOUR TRADE SHOW PASS.

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Throughout the expo hours each day of the Farwest Show, you can attend free live mini-sessions, demos and workshops from top industry speakers and experts. Find the answers you need to a wide range of topics designed to help you grow and improve your operation. These sessions compliment the main education program and pesticide classes, so make sure to find the topics especially relevant to you and gather quick insight that's conveniently located on the show floor!

Located on the show floor at the end of aisle 10000.

	Wednesday, August 23	Thursday, August 24	Friday, August 25
11:00 a.m.		Prune Clematis Like a Pro!	Pollinators of the
11 :15 a.m.		Pruning Demo Linda Beutler	Rogerson Clematis Garden Linda Beutler
11:30 a.m.			
11 :45 a.m.		Indoor Gardening:	Discover the 50% Off Solar Project
12:00 p.m		The Hottest in Lawn and Garden Retail Joe Farinacci	USDA REAP Grant Program Zachary Peek
12 :15 p.m.			
12:30 p.m.		Topiary with Bountiful	Reduce the Cost of Spraying
12 :45 p.m.		Farms Nursery Inc. Todd Nelson	Your Nursery Timothy Schaal
1:00 p.m.			
1:15 p.m.	Profiting With Integrated Pest	Profiting With Integrated Pest	
1:30 p.m.	Management (IPM) Mary Choate	Management (IPM) Mary Choate	
1:45 p.m.			
2:00 p.m.	Make Signs People Will Read	Foth Calabartian	
2 :15 p.m.	Bridget Behe, Ph.D.	50th Celebration Ceremony	
2:30 p.m.			
2 :45 p.m.	Pruning/Topiary Demo	Retailers' Choice Awards	
3:00 p.m.	Bountiful Farms	Danny Summers	
3 :15 p.m.			

Mark your daily plans!

flence Portland ining and Hotels

August is the perfect time of year to dine around Portland. Not only is the Farwest Show in full gear, but all the best summer produce is at its peak of ripeness.

Portland's dining scene has it all, from familiar comfort food classics to exotic cuisines from around the world. What unites the city's best menus is a passion for locally grown, seasonal ingredients.

Following is a sampling of some of our favorite restaurants in Portland's close-in neighborhoods. Most are located within a 15-minute walk, car or bus ride from the Oregon Convention Center. So after a long day touring Nursery Country and making new connections on the show floor, pull up a seat and get down to business satisfying your hunger and thirst.

For more dining recommendations, log on to www.TravelPortland.com or www.TravelOregon.com.

CONVENTION CENTER AND VICINITY

BAO BAO

545 NE Couch Street;503-477-8911 www.BaoBaoPDX.com

Authentic Chinese comfort food — steam bao buns, soup, noodles and dumplings.

LITTLE BIG BURGER

787 NE Holladay St.; 503-477-6829

www.LittleBigBurger.com

With several locations around town, you're never far from burgers and truffle fries.

METROPOLITAN TAVERN

1021 NE Grand Ave., Suite 600 503-963-3600

www.MetTavern.com

Upscale brasserie and bar atop the Hotel Eastlund with a sweeping view of down-

NOBLE ROT

1111 East Burnside Street, Fourth Floor, 503-233-1999

www.NobleRotPDX.com

Panoramic city views and farm-to-table plates featuring seasonal, local ingredients.

NORTH PORTLAND

FFM

3808 N Williams Ave., #127 971-295-1645

www.EemPDX.com

Acclaimed Thai barbecue joint popular for curries, fried rice and tropical drinks.



Enoteca Nostrana is a wine bar next door to iconic Italian eatery Nostrana in Southeast Portland's Central Eastside District. Opened in 2018, this bright space boasts a two-story glass wine cellar, regional Italian dishes, full bar and Italian and local beers. Photo by NashCo Photography, Travel Portland

¿POR QUE NO?

3524 N Mississippi Ave. 503-467-4149

www.PorQueNoTacos.com

There's always a line, but this taqueria is worth the wait for tasty Mexican fare featuring local produce and meats.

EASTSIDE

LAURELHURST MARKET

3155 E Burnside St. 503-206-3097

www.LaurelhurstMarket.com

Steaks, house-cured meats and craft beverages on Burnside Street (across from Music Millennium for the vinyl lovers out there).

NOSTRANA

1401 SE Morrison St. #101 503-234-2427

www.Nostrana.com

Chef Cathy Whims serves robust salads, bowls of pasta and wood-fired oven pizza you cut with scissors, the Italian way.

SCREEN DOOR

2337 E Burnside St. 503-542-0880

www.ScreenDoorRestaurant.com

Diners queue up for dinner and weekend brunches featuring country-style buttermilk-fried chicken and substantial vegetables sides .

DOWNTOWN

DEPARTURE

525 SW Morrison St., 15th floor 503-802-5370

www.DeparturePortland.com

Stylish restaurant and bar atop the Nines Hotel in the heart of downtown with a rooftop deck overlooking Pioneer Square.

ELENI'S PHILOXENIA

112 NW 9th Avenue 503-227-2158

www.ElenisRestaurant.com

Greek classics like grape leaves, saganaki, moussaka, lamb and seafood, paired with ouzo and wine.

MOTHER'S BISTRO

121 SW 3rd Ave. 503-464-1122

www.MothersBistro.com

Love your mother! Bustling breakfast bistro and bar with homey décor and chandeliers specializing in hearty comfort-food classics.

PINE STREET MARKET

126 SW 2nd Ave.

www.PineStreetPDX.com

Food hall with communal seating and vendors serving everything from ramen, Mexican and donuts to a curated selection of beers on tap and cocktails.

NORTHWEST PORTLAND

DESCHUTES BREWERY PORTLAND PUBLIC HOUSE

210 NW 11th Ave. 503-296-4906

www.DeschutesBrewery.com

Mecca for beer lovers in the Pearl District, plus seasonal and experimental ales available onsite only.

ELEPHANTS DELICATESSEN

115 NW 22nd Avenue, Portland, OR 97210 503-299-6304

www.ElephantsDeli.com

Gourmet deli plus prepared foods and grab-and-go beverages with several locations around town.

PAPA HAYDN

701 NW 23rd Ave, Portland, OR 97210 503-228-7317

www.papahaydn.com

After window-shopping along "trendy third" avenue, stop in for a slice of homemade cake and more at this chic bistro and bar.

PINE STATE BISCUITS

1717 NW 23rd Ave.; 971-407-3621 www.pinestatebiscuits.com

Local chain serving a myriad of biscuits, cocktails, beer and other beverages for

VANCOUVER WATERFRONT

breakfast and lunch.

WILDFIN AMERICAN GRILL

777 Waterfront Way #101 360-718-7701

www.WildFinAmericanGrill.com/ Vancouver/

Enjoy stunning views of the Columbia River from the patio or bar while enjoying fresh salads, salmon and specials featuring locally sourced ingredients.

TWIGS BISTRO AND MARTINI BAR

801 Waterfront Wy Suite 103, 360-726-4011

TwigsBistro.com/Vancouver

Chic modern setting for sipping martinis and supping on flatbread pizzas, charcuterie boards and upscale tacos.

STACK 571

670 Waterfront Way 360-450-0774

Stack571.com/Vancouver/

Burgers and whiskey, beer and boozy shake bar open for lunch and dinner.

BOOK YOUR LODGING AT SPECIAL FARWEST SHOW RATES AND SAVE!

Book at official Farwest host properties and enjoy exclusive perks:

- Discounted room rates
- Free Wi-Fi

- · Discounted or free parking
- Free TriMet passes

To book your hotel room at a discounted rate, please visit **www.FarwestShow.com/Hotel**, or call the hotels directly and mention the Farwest Show group rate or room block.

Hotels 1–4 are within walking distance of the Oregon Convention Center. For attendees wanting a scenic location just outside downtown Portland, the Holiday Inn–Columbia Riverfront, located right on the Columbia River 6.5 miles away from the Convention Center, is a great option, although you will have to shuttle yourself to and from the Convention Center.

- 1 HYATT REGENCY Mention code: G-IPWZ 375 N.E. Holladay Street, Portland, OR 97232, 971-222-1234
- 2 COURTYARD by MARRIOTT 435 N.E. Wasco Street, Portland, OR 97232, **503-281-6111**
- 3 DOUBLETREE HOTEL 1000 N.E. Multnomah Street, Portland, OR 97232, 800-445-8667
- 4 HOTEL EASTLUND NEW
 1021 N.E. Grand Avenue, Portland, OR 97232, **503-235-2100**
- 5 HOLIDAY INN PORTLAND (COLUMBIA RIVERFRONT)
 909 N. Hayden Island Dr., Portland, OR 97217, 503-283-4466

Discounted rates can be reserved through August 2, 2023, subject to availability.





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ENTRANCE OR
FARWEST RESOURCE
CENTER
BOOTH #13025

The Oregon Association of Nurseries' Nursery Guide is the most comprehensive wholesale buyers' guide in the industry, online and in print with over 6,500 copies.

Find MILLIONS of plants from HUNDREDS of growers, plus THOUSANDS of services and supplies for the horticulture industry. Pick up your copy at the Farwest Show — August 23-25, 2023 in Portland, Oregon. For more information, visit www.NurseryGuide.com.

PUBLISHED BY



PRODUCTS BY CATEGORY

	воотн		воотн
ANNUALS, PERENNIALS		BENEFICIAL INSECTS	
AND BULBS		Beneficial Insectary	10030
A.D.R. Bulbs Inc	15013 15015	Bioline Agrosciences	12027
Ball Seed	13013, 13013	Evergreen Growers	
Company 15025, 15027, 15029, 160	26 16028 16030	Supply	11025
DeVroomen Garden Products			
Dynamic Ag Solutions		CHEMICALS	
F & B Farms		BASF Turf & Ornamentals	9044
Griffin		BioSafe Systems LLC	
Growing Colors		BioWorks Inc	
Netherland Bulb Company		Bobbex Inc	
Pacific Growers		Corteva Agriscience	
Smith Gardens Inc.		Dip 'N Grow Inc	
ThinkPlants	,	Envu	
Walla Walla Nursery Co. Inc.		GardenCare Naturals LLC	
Trana Trana Transcry Co. Inc		Gowan USA LLC	
ASSOCIATIONS AND		Marrone Bio Innovations	
		Nufarm Americas	
NON-PROFITS		Nutrien Solutions	
Chemeketa Community College -		OHP Inc.	
Horticulture Program	21055, 21057	Pace 49	
Chicagoland Grows Inc	19057	Syngenta	
Clackamas Community College	17057	Wilbur-Ellis Company	
Energy Trust of Oregon		Wildur-Lills Company	11031, 12032
Flowers Canada Growers	8049	CHRISTMAS TREES,	
Great Plant Picks	19059		
Grow West Coast Horticulture Trade Show	14013	WREATHS AND GREENS	
Master Nursery Garden Centers	16055	Kirk Company	14046
Northwest Nursery Buyers Association (NNBA)			
OAN Affinity Programs	14020, 14022	COMPUTER EQUIPMENT	
Oregon Agricultural Trust	19063	AND SOFTWARE	
Oregon Association of Nurseries13025, 13	027, 13029, 13031,		
14026, 14028, 14030, 14032		CompuPlants	
Oregon Department of Agriculture	19064	eGrow Solutions LLC	17049
Oregon Dept. of Revenue	7045	LMN	
Oregon Landscape Contractors Board	22058	Plantiful Technologies Inc	22051
Oregon State University Dept	18064	PlantX	13047
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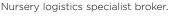
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Rough terrain forklifts. Please see our advertisement on Page 91.

Hunter Sparrow Company, The......13049 Ryan Echols

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www.javousa.net

Jiffy Products of America 🗈8027 **Nick McHenry**

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prosales@jiffygroup.com https://jiffygroup.com

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Please see our advertisement on Page 82.

Le Primitif Galleries.....11007, 12008 **David McCabe**

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Leonard Adams Insurance brokers all lines of insurance, from our own exclusive, OANendorsed health insurance program, to business property and casualty insurance. We also offer personal lines for home, auto, boat and more. Please see our advertisement on Page 42.



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Please see our advertisement on Page 4.



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PO Box 96304 Portland, OR 97296 503-841-7781

julie@neilsonbotanics.com www.neilsonbotanics.com

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Manufacturers of nursery and greenhouse products for crop protection solutions.

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The Oregon Association of Nurseries is the community dedicated to the long-term success, profitability and excellence of Oregon's nursery and greenhouse industry.

Oregon Association of Nurseries Affinity Programs......14020, 14022 Allan Niemi

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Oregon Department of Agriculture.....19064 Chris Benemann 635 Capitol St. NE, Ste. 100

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Government agency.

Oregon Dept. of Revenue 🗫7045 Faviola Morales-Chavez

955 Center St. NE Salem, OR 97301 503-457-8010

faviola.morales-chavez@dor.oregon.gov www.oregon.gov/dor/programs/businesses/ pages/ag-overtime.aspx

Oregon Department of Revenue and BOLI providing one-on-one information about the employer tax credit for agricultural worker overtime pay.

Oregon Landscape Contractors Board22058 Juanita Montes-Romero

2111 Front St. NE, Ste. 2-101 Salem, OR 97301 503-967-6291

juanita.montes-romero@lcb.oregon.gov www.oregon.gov/lcb/pages/index.aspx

State agency for landscape construction licensing and consumer protection.

Oregon Pride Nurseries Inc......8032 Mark VanHoef

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ryan.contreras@oregon state.eduhttps://horticulture.oregonstate.edu/users/ rvan-contreras

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Oregon State University Dept. of Horticulture19062 Al Shay

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www.ovg.com

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Pac Fibre Soils.....12029, 12031 Jolene Neuberger, Brad Zimmerman, **Nate Marsh**

PO Box 1194 Canby, OR 97013 503-266-4700, FAX 503-266-4701 customsoil@pacfibre.com www.pacfibre.com

Manufacturing. Please see our advertisement on Page 25.

Pace 49.....11030 Joe Kupillas

31375 SW Kensington Dr. Wilsonville, OR 97070 503-515-8079 joe@pace49.com www.pace49.com

Develops programs and products to improve the health of greenhouse, nursery and specialty agriculture products.

Pacific Growers.....14012 **Dave Van Wingerden**

9131 Markworth Rd. Blaine, WA 98230 360-815-4837

dvw@pacificgrowersinc.com https://pacificgrowersinc.com/

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RDO Vermeer.....15007, 15009 Shawn Mollenhour

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Rio Verde Plantas.....11012, 11014 Josh LaPoint

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josh@riovp.com www.riovp.com

Rio Verde Plantas is a production nursery specializing in shrubs and evergreen uprights. We are a Proven Winners Gold Key Grower and produce large, install grade shrubs as large as #10 & #15 sizes. Please see our advertisement on Page 24.

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Robinson Nursery18028, 18030, 18032 Josh Robinson

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Simplot Turf & Horticulture8028, 8030 Doug McCullen

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BOOTH

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adam.wexler@vegogarden.com https://vegogarden.com

Verna Jean Nursery7031 Larry & Angi Bailey

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nancy.bell@Lni.wa.gov https://lni.wa.gov/safety-health/

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joanne@wwnc.net

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We, Yoshida Hamono (Cutlery) Co. Ltd. are one of the leading bladed-tools manufactures in Japan. Our over 75 years' business history started back in 1946 when we began to manufacture bladed tools for agricultural uses. We manufacture more than 2000 types of bladed tools and bladed products to satisfy diversifying needs of our worldwide customers. They include kitchen knives, agricultural/gardening bladed tools, bladed tools for machines and many others. Under our own unique integrated manufacturing system, we proudly and wholeheartedly manufacture a wide variety of knives, one by one, to satisfy every customer's needs. Thanks in advance for your enquiry.

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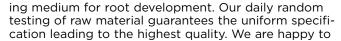
RoLanka GeoNatural Coir GrowBag - Regular

Manufactured and distributed by RoLanka International Inc. Company (Booth #21048)

Contact: Lanka Santha, rolanka@rolanka.com, www.rolanka.com, 800-760-3215

RoLanka has been in business for 30 years and our expertise is coconut fiber products. All our products are made in Sri Lanka using world class quality coco-

nut fiber. The raw material used in our products comes from mature coconut husks, delivering an excellent medium for growing. RoLanka GeoNatural Coir GrowBag – Regular is an upright grow bag with compressed coir slab. It is ready to use. Our coir medium is multi-washed, free from pesticides, free from heavy metals, and free from sand particles. It has a unique blend of coir fiber pith and coir husk chunks to enhance aeration. It is an excellent grow-



customize our GrowBag to fulfill your special needs. For the past 30 years, RoLanka International, Inc. is the leading supplier of technically advanced coir products for the USA soil erosion and sediment control industry. Also, RoLanka is one of the leading suppliers of coir hop twine for the hop growers in the world. We welcome you to try our RoLanka GeoNatural Coir GrowBag - Regular. We guarantee 100% satisfaction.



RoLanka GeoNatural Coir GrowBag - Open Top

Manufactured and distributed by RoLanka International Inc. Company (Booth #21048)

Contact: Lanka Santha, rolanka@rolanka.com, www.rolanka.com, 800-760-3215

RoLanka has been in business for 30 years and our expertise is coconut fiber products. All our products are made in Sri Lanka using world class quality coconut fiber. The raw material used in our products comes from mature coconut husks, delivering an excellent medium for growing. RoLanka GeoNatural Coir GrowBag - Open Top is an upright grow bag with compressed coir block. It is ready to use. Our coir medium is multi-washed, free from pesticides, free from heavy metal, and free from sand particles. It has a unique blend of coir fiber pith and coir husk chunks to enhance aeration. It is an excellent growing medium for root development. Our daily random testing of raw material guarantees the uniform specification leading to highest quality. We are happy to customize our GrowBag to fulfill your special needs. For the past 30 years, RoLanka International, Inc. is the leading supplier of technically advanced coir products for the USA soil erosion and sediment control industry. Also, RoLanka is one of the leading suppliers of coir hop twine for the hop growers in the world. We welcome you to try our RoLanka GeoNatural Coir GrowBag-Open Top. We guarantee 100% satisfaction.



Plantiful Software

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Contact: David Turer, david.turer@tryplantiful.com, www.tryplantiful.com, 914-299-6112

Plantiful has developed modern cloud-based software specifically for plant growers and wholesalers that is flexible, powerful, and easy to use. Plantiful's customizable production inventory tracking is live, exportable, and tablet and mobile friendly. Businesses can easily



track and update all production information quickly and on-the-go including item locations, quantities, sizes, and ready dates. Plantiful can bring your business live availability with real-time updates integrated across inventory, production, sales orders, and order pulling. Plantiful will give your sales team complete visibility into sales orders and associated production. Automatically generated pick tickets give businesses the flexibility to do bulk master pulls or pick by order. Plantiful's activity audit logs will store valuable historical information about your production as you make changes and give you access to powerful insights for future seasons. Communication has never been easier with Plantiful's notes, tasks, and sales order flags. Most importantly, Plantiful is always listening to customer needs and growing, with exciting new features rolling out every week!



Neilsons Plant Elixir

Manufactured and distributed by Neilson Orchids LLC Company (Booth #23049)

Contact: Julie Neilson, hello@neilsonbotanics.com, www.neilsonbotanics.com, 888-882-0722

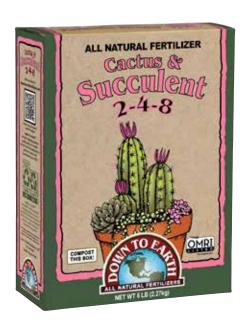
Neilsons Plant Elixir is a mild formula for houseplants and orchids, made from natural mineral salts in meticulouslyhoned proportions, partly diluted in the purest Oregon aguifer water. It is the reason our cymbidium orchid nursery became one of the largest in the U.S. What sets it apart is it has a good concentration of magnesium, an important catalyst for other nutrients,, without being high in sulfer. Our unique chemistry requires that the Elixir come partly diluted. Easy to use and odorless, it benefits blooming and foliage houseplants, succulents, cacti, cannabis and all orchid species.

Cactus & Succulent 2-4-8 **All Natural Fertilizer**

Manufactured and distributed by Down To Earth Distributors Inc. Company (Booth #22052)

Contact: Mario Serra, sales@downtoearthdistributors.com, www.downtoearthdistributors.com, 541-485-5932

Cactus & Succulent 2-4-8 is a blended fertilizer specially designed to support the keystone plants commonly found in arid climate gardens and water-wise xeriscapes. These fascinating specimens are adapted to withstand challenging environmental stresses and utilize diverse tactics to manage water storage efficiently. This robust blend of natural and organic ingredients will supply succulents of all types, including cactuses and agaves, with the nutritional backbone to keep them growing strong and producing beautiful blooms. At the same time, improving soil conditions and encouraging their extensive root systems can help maintain fabulous conservation focused gardens filled with striking cactuses and succulents. Listed by the Organic Materials Review Institute (OMRI) for use in organic production.





Palm Tree 6-2-8 All Natural Fertilizer

Manufactured and distributed by Down To Earth Distributors Inc. Company (Booth #20052)

Contact: Mario Serra, sales@downtoearthdistributors.com. www.downtoearthdistributors.com, 541-485-5932

Palm Tree 6-2-8 is specially formulated to feed all varieties of palms and cycads with the essential macro and micronutrients they need to thrive in outdoor spaces. Whether in tropical or subtropical landscapes, palms add a regal touch and are unparalleled at transforming ordinary backyards into your own small piece of paradise. From the initial selection and design planning, to the planting, watering and fertilization, palms of all species need care and attention to ensure success. Feeding two to three times per season can help make sure that their nutritional needs are being met and prevent fronds from yellowing or curling. Palms can be an attractive gardening solution for adding shade and curb appeal; use Down To Earth Palm Tree fertilizer for the ultimate results for your tropical beauties. Listed by the Organic Materials Review Institute (OMRI) for use in organic production.

Island Phosphate 0-11-0 All Natural Fertilizer

Manufactured and distributed by Down To Earth Distributors Inc. Company (Booth #20052)

Contact: Mario Serra, sales@downtoearthdistributors.com, www.downtoearthdistributors.com, 541-485-5932

Island Phosphate 0-11-0, a high-phosphorus fertilizer, can be used to dramatically increase both the amount and size of blooms throughout the flowering period for all indoor and outdoor plants. Strawberries, melons, vegetables and all types of flowers will benefit from mid-season applications to improve yields and enhance fruit quality. Can be mixed into garden soils and potting mediums or applied as a side dress throughout the growing season. Listed by the Organic Materials Review Institute (OMRI) for use in organic production.

