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# FARWEST

## 2025

# New Varieties

## SHOWCASE

[FarwestShow.com/  
NewVarieties](http://FarwestShow.com/NewVarieties)

PUBLISHED BY



OREGON  
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# FARWEST

PORTLAND 2025

## Where plant innovation comes to life



**Peruse the New Varieties Showcase display at Farwest to spy the newest and best innovations in horticulture hitting garden centers in 2025, 2026 and beyond.**

These new plant varieties are the result of years of market research, breeding, and testing by dedicated horticultural innovators, and some of them are making their debut at the Farwest Show! Retailers, landscape professionals, growers, horticultural writers and others won't want to miss this wonderland of never-before-seen horticultural treasures.

To be accepted into the showcase, plants must differentiate themselves from similar offerings on the market. Selections must be available to source from a Farwest exhibiting company. Additionally, at the time of offering, plants must be in production and readily available for order.

Take-it-with-you tags from Hip Labels provide specific plant attributes, such as height, width, color, growth habit and other unique, distinguishing features. Tags include a list of growers at the show where you can place orders for these new varieties.

At the Farwest Show on Wednesday, August 20, the Best in Show awards will be given to the top picks selected by a panel of horticulture experts. All show attendees also have a chance to vote for their favorites, with the winning plants earning the coveted People's Choice Award. Attendee votes will be tallied on Friday, August 22, and winners will be announced at the show. *For more information on purchasing these varieties, visit [NurseryGuide.com](https://NurseryGuide.com).*

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**BY:**



**Starway to Heaven™ Japanese Snowbell (*Styrax japonicus* 'RNI-Rixred' PP35353) from Robinson Nursery swept both the People's Choice and the Judges' Choice honors in the 2024 New Varieties Showcase at Farwest. Who will win top honors next? Attend this year's Farwest Show August 20-22 and cast your vote!**

**Scan QR code to  
see even more  
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SHOWCASE  
plants online!**



[FarwestShow.com/New-Varieties-Showcase](https://FarwestShow.com/New-Varieties-Showcase)

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## Alpenglow® Hybrid Maple

*Acer × sideboldianum* 'INAG-E61' PP35081

Hybridized by Paul H. Halladin in Boring, Oregon.  
Introduced by Iseli Nursery. Submitted by Iseli Nursery.

Alpenglow® is a red-leafed, upright hybrid maple that is hardy down to -30 F. In spring, merlot leaves dance on arching branches; translucent veins help them catch the light and glow. The deep red mellows to a burnished bronze in summer and finally turns to blazing orange and red in fall. A refined oval habit and sturdy branching make this a majestic centerpiece that you can rely on for a colorful show year after year. Our hybrid maples have proven to be resilient trees that can handle whatever challenges nature throws at them. 'INAG-E61' is a cross between *Acer palmatum* and *Acer pseudosieboldianum*. It originated from a tree breeding program started in 1997 with the goal of expanding the cold tolerance range of Japanese Maple trees to include zone 4. Grows to 15' wide by 20' tall. Zones 4a-8b.

Available as #6, #20, #15, and #24 containers from Iseli Nursery (Booth #19037).



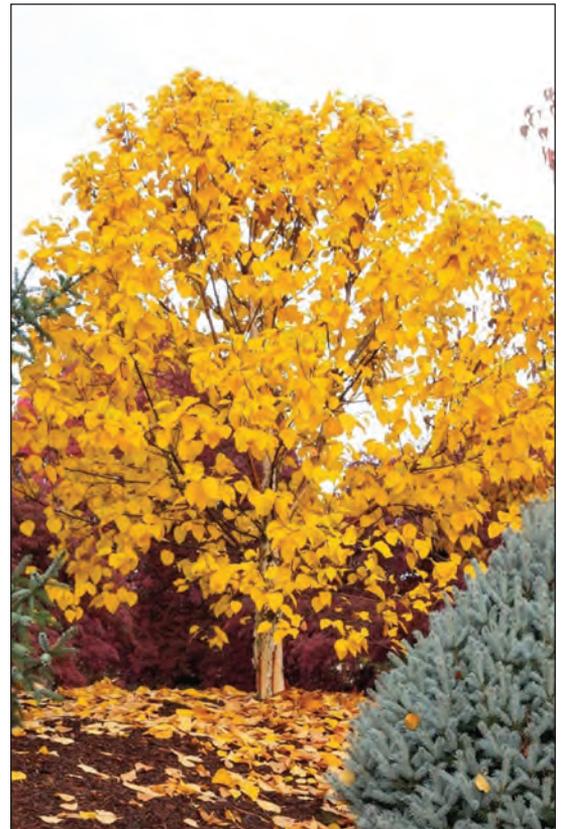
## Cinnamon Curls® Dwarf Korean Birch

*Betula costata* 'CinnOak'

Selected from a population of seedlings grown at the North Dakota State University Horticulture Research Arboretum from open-pollinated seed collected in 1985 from Longwood Gardens (U.S. National Arboretum Accession # NA39939; Kennett Square, Pennsylvania, USA).  
Introduced by North Dakota State University Research Foundation, Dr. Todd West, breeder. Submitted by NDSU.

Dwarf compact form of Korean birch with exfoliating cinnamon brown outer bark that curls in long strips exposing the white inner bark. The tree offers this special feature at a young age, eliminating the need to wait for years to enjoy. Dark, glossy green foliage throughout the summer consistently turns to a beautiful golden yellow in fall, adding to the multi-season appeal of the tree. It shows good pest resistance and tolerance to higher pH soils. Adapted to conditions of greater cold and higher pH soils where the *Betula nigra* cultivars 'Little King' and Tecumseh Compact™ do not perform well, have chlorosis issues or not fully hardy. Grows to 9' wide by 9' tall. Zones 3b-6b.

Available as #6 containers from Iseli Nursery (Booth #19037).



## MOP TOP™ Fountain Butterfly Bush

*Buddleia alternifolia* 'SMHBAB'

Hybridized by Megan Mathey in Grand Haven, Michigan. Introduced by Proven Winners® Color Choice Shrubs®. Submitted by Spring Meadow Nursery.

Compact, tidier form of the species with shimmering lavender-blue flowers dripping from the arching branches of wooly green leaves. The reverse of the leaves is silver, glinting in the wind. This introduction from Proven Winners® Color Choice® Flowering Shrubs is a species which blooms on old wood in mid to late spring. Grows to 3-5' wide by 3-5' tall. Zones 4a-9b.

Available as quart, #1, #3, #5, and #10 containers, and 18-cell, 32-cell and #7 liners, from Alpha Nurseries (Booth #13037), Blue Heron Farms (Booth #11037), Sester Farms (Booth #16025), and Bountiful Farms Nursery Inc. (Booth #16037).



## Fine China Sedge

*Carex* spp. 'Fine China'

Discovered by Daniel J. Hinkley. Introduced by Monrovia Nursery Company. Submitted by Monrovia Nursery Company.

A fabulous evergreen grass that never has a bad day. Quickly grows into a mounding waterfall of fine, arching leaves. Performs wonderfully in meadow gardens, or looks lovely spilling over the edge of raised beds or walls. Blooms but does not seed. Grows to 24" wide by 8-12" tall. Zones 5a-9b.

Available as #1 containers from Monrovia Nursery Company (Booth #17037).



## Daphne Perfume Princess White™ *Daphne odora* 'Daplur2' PP30790

Bred by Mark Jury and Anthony Tesselaar. Introduced by Anthony Tesselaar Plants. Submitted by Briggs Nursery.

This chance mutation of Perfume Princess came from the work of renowned plant breeders Mark Jury and Anthony Tesselaar. Their goal was to combine the tough, strong growth habit of *Daphne bhuloa* types with the heady fragrance and flowering performance of *Daphne odora* varieties. Like its parent, it blooms early and long with intoxicating fragrance with citrus undertones. The deliciously fragrant bright white flowers emerge in mid-winter and continue through spring, blooming along the stem as well as at each branch tip. The plant maintains a dense upright bush shape with glossy green pointed leaves. Good disease resistance. Un-fussy, grows almost anywhere even in full sun. It'll grow in any soil but prefers soils that are slightly acid and free draining. Full sun to part shade. Grows to 3' wide by 4' tall. Zones 7a-10b.

Available as #2 containers and quart liners from Briggs Nursery (Booth #18037).



## Summerina® Firana Black-Eyed Susan

*Echinacea* × *Rudbeckia hybrida* 'ET RDB 751' PP34593

Hybridized in the Netherlands, by Bart Noordhuis of Exceptio B.V. Introduced by Exceptio B.V. Submitted by Pacific Plug & Liner.

Firana' stands out with massive, fiery two-toned blooms that can reach an impressive 8 inches in diameter. With thick, sturdy flower stems and exceptional vigor, it delivers unmatched garden presence and retail appeal. Like all *Echibeckia*, it offers the best of both worlds — *Rudbeckia*'s fast growth and abundant flowers combined with *Echinacea*'s disease resistance and extended bloom life. With its early bloom time, enormous flowers, and strong stems, 'Firana' is a game-changer for both growers and gardeners, offering vibrant summer color and reliable performance. Grows to 16-20" wide by 20-24" tall. Zones 7b-9b.

Available as 1.5 gallon containers, 32-cell liners, and 72-cell plugs from Smith Gardens (Booth #10015).



## Miner's™ Berry Bordeaux Spurge

*Euphorbia × hybrida 'Berry Bordeaux'*

**Discovered in the United States by Jen and Keith Miner. Introduced by Jen and Keith Miner. Submitted by Pacific Plug & Liner.**

A striking, hardy perennial that offers bold seasonal color shifts and exceptional garden performance. Emerging in spring with deep red-burgundy foliage, this upright, mounding variety matures to a darker hue through summer, maintaining its rich tones in full sun. In spring, dark bracts adorned with small yellow flowers add contrast, while cool autumn temperatures transform the foliage into a brilliant rose-pink display. Hardy to Zone 4 and thriving in dry, sunny locations, This is a resilient, deer-resistant option for containers, borders, and drought-tolerant landscapes. With its striking foliage, extended seasonal interest, and exceptional hardiness, this is a standout choice for gardeners looking to add rich color and texture to a variety of landscapes. Grows to 18-20" wide by 14-18" tall. Zones 4a-8b.

*Available as 2.5 quart containers and 128-cell and 72-cell plugs from Smith Gardens (Booth #10015).*



## Glow Sticks Fescue *Festuca arundinacea 'Glow Sticks' PP34648*

**Discovered by Jeremy Schmidt at Plant Delights Nursery in North Carolina. Introduced by Bristol Briar. Submitted by Concept Plants.**

Glow Sticks Fescue dazzles from mid-spring with an incredible show of bright yellow flower spikelets that create a great contrast with the foliage. It's unlike any ornamental grass you've ever seen. The dark green blades retain their color all year, making this ornamental stunning during the summer months and year-round. Glow Sticks is climate-proof: it tolerates periods of heat and drought and has strong, deep roots that don't require regular watering. This water-saving plant is disease-resistant and can be grown in any spot within the landscape. Grows to 24" wide by 36" tall. Zones 3a-9b.

*Available as pint, quart, and #1 containers and 72-cell plugs from Briggs Nursery (Booth #18037), and Meridian Young Plants (Booth #12055).*



## Surf™ Break Hebe

*Hebe* × 'Break'

Hybridized by Anthony Tesselaar Inc. Introduced by Monrovia Nursery Company. Submitted by Monrovia Nursery Company.

A compact selection with variegated creamy yellow and green foliage and purple-pink new growth. Soft pink flower spikes add interest summer to fall. A wonderful addition to a rock garden or border front. A perfect size for containers. Evergreen. Grows to 20" wide by 20" tall. Zones 8a-9b.

Available as #1 and #2 containers from Monrovia Nursery Company (Booth #17037).



## MoonShadow™ Morello Hardy Hibiscus

*Hibiscus moscheutos* 'G191963' PPAF

Hybridized in The United States by Rick Grazzini, GardenGenetics. Introduced by Bloomin' Easy Plants Inc. Submitted by Bloomin' Easy Plants Inc.

Big, juicy raspberry-red blooms pop against deep purple-black foliage. MoonShadow™ Morello emerges 2-3 weeks earlier than other commercial *H. moscheutos* and produces multiple shoots which helps growers fill pots quickly. Sturdy and densely branched while remaining compact. Grows to 4' wide by 4' tall. Zones 4a-9b.

Available as #1 containers, 15-cell liners and 60-cell Plugs from Van Belle Youngplants (Booth #12044) and Walla Walla Nursery Co Inc. (Booth #10056).



## FAIRYTRAIL FRESCO™ Cascade Hydrangea

*Hydrangea hybrida* 'WNHYDFBPBMH' PP35988

Hybridized by Ushio Sakazaki of Japan as a cross of *Hydrangea macrophylla* and *Hydrangea luteovenose*. Introduced by Proven Winners® Color Choice Shrubs®. Submitted by Spring Meadow Nursery.

A colorful addition to the FAIRYTRAIL™ series of cascading hydrangeas bred by Ushio Sakazaki of Japan. Profuse mophead blooms at every node on the descending branches can be pink, lavender, or blue with aluminum sulfate treatments on this Proven Winners® Color Choice® Flowering shrub. Excellent fall color on the foliage and waning flowers provide continued interest. Grows to 3-4' wide by 4-5' tall. Zones 5a-9b.

Available as quart, #1, #3, and #5 containers, and 18-cell quart round and 32-cell liners from Blue Heron Farms (Booth #11037) and Sester Farms (Booth #16025).



## DreamCloud Reblooming Hydrangea

*Hydrangea macrophylla* 'Bailmaceight' PP36306

Bred by Bailey Innovations™ and introduced by Endless Summer® Hydrangeas. Submitted by Bailey Nurseries.

DreamCloud™ Reblooming Hydrangea brings pure white blooms to the landscape all season long. The flowers stay attractive late into the season and are slower to fade or brown than other varieties. DreamCloud™ is a strong rebloomer through fall and displays excellent disease resistance to mildew and *Cercospora*. With strong stems and a mature size of three to four feet, DreamCloud™ is a great focal point, mid-size hedge, or in decorative containers. Grows to 3-4' wide by 3-4' tall. Zones 4a-9b.

Available as quart, #5 and #2 containers and as bare root from Bailey Nurseries (Booth #17019) and Kraemer's Nursery (Booth #15031).



## Seaside Serenade® Pebble Beach Hydrangea

*Hydrangea macrophylla*  
'SC-04-20' PPAF

**Hybridized by Dr. Michael Dirr. Introduced by Monrovia Nursery Company. Submitted by Monrovia Nursery Company.**

This hydrangea has large raspberry blooms in alkaline soil or electric purple in acidic soils. Additional interest is provided by dark red stems. Amazing flower power, rebloom, sturdy stems, and disease resistance all make this a winner in a container as well as in the garden. Grows to 3-4' wide by 3-4' tall. Zones 4a-9b.

*Available as #2 and #5 containers from Monrovia Nursery Company (Booth #17037).*



## Spring Sizzle™ Panicle Hydrangea

*Hydrangea paniculata*  
'Bailpannthree' PP36526

**Introduced by Bailey Nurseries and First Editions® Shrubs and Trees. Submitted by Bailey Nurseries.**

Spring Sizzle™ Panicle Hydrangea is one of the earliest blooming panicle hydrangeas on the market, featuring white flowers that quickly transform to deep red, even in warm regions. With strong stems that hold the blooms upright, it is perfect for hedges and foundation plantings. Grows to 4-5' wide by 4-6' tall. Zones 3a-8b.

*Available as quart and #2 containers and as bare root from Bailey Nurseries (Booth #17019).*



## Bubble Bath™ Hardy Hydrangea

*Hydrangea paniculata*  
'HYLV19557' PPAF, CPBRAE

Hybridized in The Netherlands by  
Lendert de Vos. Introduced by  
Bloomin' Easy Plants Inc. Submitted  
by Bloomin' Easy Plants Inc.

We've never seen a hydrangea bloom so much! This petite and sturdy star gives your yard or patio (literally) a full bouquet of creamy lime blooms through summer and fall. Grows to 3' wide by 3' tall. Zones 3a-8b.

Available as 15-cell RocketLiner® Liners  
and 60-cell JetPack® Plugs from Van Belle  
Youngplants (Booth #12044).



## Courageous™ Crabapple *Malus hybrid* 'DurLawrence'

Bred by Todd West, Ph.D. Introduced  
by First Editions® Shrubs and Trees.  
Submitted by Bailey Nurseries.

Courageous™ Crabapple hits the mark with year-round interest and disease resistance. In spring, the tree is covered in pink buds that transform into fragrant lilac-pink flowers. The new leaves exhibit a maroon appearance before changing to green-bronze in summer. Fall brings yellow-orange foliage, adding another layer of interest to this upright tree. With little to no fruit production, Courageous™ maintains a tidy look that continues into winter. It is a low-maintenance variety with excellent resistance to fire blight and scab. Grows to 6' wide by 18-20' tall. Zones 2a-7b.

Available as #10 containers and as bare root  
from Bailey Nurseries (Booth #17019).



## Green Wall Spire™ Crabapple Tree

*Malus hybrid 'Jefwall'* PP35109

**Introduced by First Editions® Shrubs and Trees. Submitted by Bailey Nurseries.**

Green Wall Spire™ Crabapple is a columnar tree that forms a beautiful multi-seasonal structural element as a specimen or tall privacy hedge when planted en masse. In spring, pink buds transform into white flowers, later becoming red fruit that accents the green foliage in late summer before turning bronze in fall. The fruit remains on the tree, adding color and interest when the leaves drop for the winter months. Grows to 5' wide by 6' tall. Zones 2a-8b.

*Available as #10 containers and as bare root from Bailey Nurseries (Booth #17019).*



## Oregon Boxwood

*Paxistima myrsinites 'PaxSid1'* PPAF, CPBRAE

**Discovered by Gurjit Sidhu as a chance seedling in a trail garden with unnamed and unpatented plants of Paxistima myrsinites in British Columbia, Canada. Introduced by Gurjit Sidhu of Sidhu & Sons Nursery. Submitted by Briggs Nursery.**

A low evergreen native. 'PaxSid1' grows prostrate to 3' high, with dark, leathery leaves 1" across and tiny red flowers. Provides year-round greenery with little to no watering and care. 'PaxSid1' serves as a great native replacement for *Buxus* with its bushy upright habit and nice branching. Found on dry, rocky slopes from the Rocky Mountains to the Pacific Coast. Grows to 3' wide by 3' tall. Zones 5a-10b.

*Available as #1 containers from Briggs Nursery (Booth #18037).*



## Stars and Stripes Bulrush or Club-Rush

*Scirpus pendulus* 'Stars and Stripes' PPAF

**Discovered by Brent Horvath at Intrinsic Gardens. Introduced by Intrinsic Gardens.  
Submitted by Concept Plants.**

This brightly variegated native bulrush looks very similar to a *Carex*. Thin strap-like leaves, usually around three-eighths of an inch or one centimeter wide have bright yellow centers with some streaking, both gold and green, within the strong green edges. Leaf length is one foot plus. In July butter yellow stems emerge 18 to 24 inches tall with star-like clusters at the tips. Prefers moist soil and full sun to part shade. Grows to 18-24" tall. Zones 4a-9b.

Available as #1, and #3 containers, 72-cell plugs, and 36-cell and quart round liners from Monrovia Nursery Company (Booth #17037), Meridian Young Plants (Booth #12055), and Walla Walla Nursery Co. Inc. (Booth #10056).



## Contacts

For more information on these Farwest Show New Varieties Showcase selections, please direct your inquiries to the following companies:

### BAILEY NURSERIES

BaileyNurseries.com | 1-800-829-8898

### ISELI NURSERY

IseliNursery.com | (800) 777-6202

### BLOOMIN' EASY

BloominEasyPlants.com | (604) 337-7654

### MONROVIA NURSERY

Monrovia.com | 1-800-666-0111

### BRIGGS NURSERY

BriggsNursery.com | (800) 444-1515

### NORTH DAKOTA STATE UNIVERSITY

NDSUResearchFoundation.org | 701-231-6681

### CONCEPT PLANTS

ConceptPlants.com | 844-367-7723

### PACIFIC PLUG & LINER

PPandL.com | 831-722-5396

### SPRING MEADOW NURSERY

ProvenWinnersColorChoice.com | 616-846-4729

# Farwest Career Boulevard

## Grow your Green Industry Career!

New this year, the **Farwest Career Boulevard** connects students, recent grads, and jobseekers with real pathways into the green industry. Discover career spotlights in horticulture and landscaping, get help with internships and scholarships, browse job boards, and make valuable industry connections — all in one dynamic space. Visit [FarwestShow.com/CareerBoulevard](https://FarwestShow.com/CareerBoulevard) to learn more.

## Show Highlights

### Experience far more than a trade show.

Find **seminars, social events, show features**, and more! View the schedule below or browse show highlights in the **Farwest Planning Guide**, available online and at the show entrance. For more details, visit [FarwestShow.com](https://FarwestShow.com).



Day	Event	Time
TUES AUGUST 19	NURSERY BUS TOURS	8 a.m.-6 p.m. (check-in at 7:30 a.m.)
WED AUGUST 20	SEMINARS	8:30 a.m.-3:45 p.m.
	Keynote	11 a.m.-noon
WED AUGUST 20	Climate Summit	1:30-3:30 p.m.
	TRADE SHOW	noon-5 p.m.
WED AUGUST 20	Solution Center	1:15-3:15 p.m.
	SOCIAL EVENTS	NexGen: 3:30 p.m. Happy Hour: Starts at 5 p.m.
THURS AUGUST 21	SEMINARS	8:30 a.m.-3:30 p.m.
	Climate Summit	1:30-3:30 p.m.
THURS AUGUST 21	TRADE SHOW	10 a.m.-5 p.m.
	Solution Center	11 a.m.-3:15 p.m.
THURS AUGUST 21	SOCIAL EVENTS	Women in Hort: 3:30 p.m. Pub Crawl: Starts at 5 p.m.
	FRI AUGUST 22	SEMINARS
TRADE SHOW		10 a.m.-2 p.m.
FRI AUGUST 22	Solution Center	11 a.m.-1 p.m.

# A vital **new initiative**

The **Climate Summit at the 2025 Farwest Show** brings together industry leaders, innovators, and environmental experts for two impactful days of insight, action, and collaboration around climate change and sustainability in the green industry.

This **FREE** event — open to all Farwest Show registered attendees — provides a unique opportunity to explore challenges and discover actionable solutions that support both the planet and your business. Check out details at **[FarwestShow.com/ClimateSummit](https://FarwestShow.com/ClimateSummit)**.



Scan the  
**QR code** to  
learn more.

**August 20-21**  
1:30-3:30 p.m.  
Room A106

## **DAY 1**

Research-Driven Discovery

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## **DAY 2**

Climate Policy Roundtable — Growers and Policymakers discuss nursery industry's role.

# CLIMATE SUMMIT

**FARWEST**  
PORTLAND 2025

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**Seaside Serenade® Pebble Beach Hydrangea** - *Hydrangea macrophylla* 'SC-04-20' PPAF

**Surf™ Break Hebe** - *Hebe* × 'Break'

**Fine China Sedge** - *Carex sp* 'Fine China'

**Miner's™ Berry Bordeaux Euphorbia** - *Euphorbia* × *hybrida* 'Miner's™ Berry Bordeaux'

**Summerina® Firana Black Eyed-Susan** - *Echinacea* × *Rudbeckia hybrida* 'ET RDB 751' PP34593

**Fescue** - *Festuca arundinacea* 'Glow Sticks'

**Bulrush or Club-rush** - *Scirpus pendulus* 'Stars and Stripes'

**MoonShadow™ Morello Hardy Hibiscus** - *Hibiscus moscheutos* 'Morello'

**Bubble Bath™ Hardy Hydrangea** - *Hydrangea paniculata* 'HYLV19557'

**Oregon Boxwood** - *Paxistima myrsinites* 'PaxSid1'

**Daphne Perfume Princess White™** - *Daphne odora* 'DapJur2' PP30790

**Cinnamon Curls® Dwarf Korean Birch** - *Betula costata* 'CinnDak'

**Courageous™ Crab-pink** - *Malus hybrid* 'Durawrence'

**Green Wall Spire™ Crabapple Tree** - *Malus hybrid* 'Jewall' PP35109

**Spring Sizzle™ Panicle Hydrangea** - *Hydrangea paniculata* 'Bailpannthree' PP36526

**DreamCloud Reblooming Hydrangea** - *Hydrangea macrophylla* 'Bailmaceight' PP36306

**FAIRYTRAIL FRESCO™ Cascade Hydrangea** - *Hydrangea hybrida* 'WNHYDFBPMH'

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**Alpenglow® Hybrid Maple** - *Acer* × *seudosieboldianum* 'INAG-E61' PP35081

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