

FARWEST
PORTLAND 2026

PUBLISHED BY



OREGON
ASSOCIATION OF
NURSERIES™

SHOW GUIDE



Josh Cady
Monrovia Nursery Company

Leigh Geschwill
F&B Farms & Nursery

Troy Youngblood
Youngblood Nursery

Andrea Avila-Aragon
Smith Gardens

August 26–28

The **BIGGEST** and **GREENEST**
industry trade show in the West.

FarwestShow.com

SHOW SCHEDULE

Supporting sponsors:



NW Natural[®]

TRAVEL
PORTLAND



Farwest is where the nursery and greenhouse industry comes together to set the year in motion. Connect face-to-face with the people who power your supply chain. Source new plants, products, and services. Strengthen the partnerships you rely on, and spark new ones that move your business forward.

Browse **show highlights** and find all you need to start planning. Discover an extraordinary lineup of **seminars** from new and in-demand speakers and learn about the highly-sought-after **bus tours** through Oregon's renowned nursery country. Plus, explore valuable **networking** opportunities at standout events, and impressive show features, including **awards**, **showcases**, and more!

TOURS 8 a.m.-5 p.m.	Wholesale Grower, Propagation and Automation Tours: 8 a.m.-5 p.m.	TUESDAY AUGUST 25
SEMINARS 8:30 a.m.-3:45 p.m. TRADE SHOW Noon-5 p.m. NETWORKING 3:30-7 p.m.	Keynote: 11 a.m.-noon Automation Summit: 1:30-3:30 p.m. Seminar Tracks: 8:30 a.m.-3:45 p.m. Business, Garden Comm, Grower, Pest Management Solution Center: 12:30-3:15 p.m. Career Boulevard: Noon-5 p.m.	WEDNESDAY AUGUST 26 NexGen: 3:30-5 p.m. Happy Hour: 5-7 p.m.
SEMINARS 8:30 a.m.-3:30 p.m. TRADE SHOW 10 a.m.-5 p.m. NETWORKING Starting at 3:30 p.m.	Plastic Recycling Roundtable: 1:30-3:30 p.m. Seminar Tracks: 8:30 a.m.-3:30 p.m. Business, Landscaping, Grower, Pest Management Solution Center: 11 a.m.-3:15 p.m. Career Boulevard: 10 a.m.-5 p.m.	THURSDAY AUGUST 27 Women in Hort: 3:30-5 p.m. Pub Crawl: 5 p.m.-Late night
SEMINARS 8:30-10:45 a.m. TRADE SHOW 10 a.m.-2 p.m.	Seminar Tracks: 8:30-10:45 a.m. Business, Grower, Pest Management Solution Center: 11 a.m.-1:40 p.m. Career Boulevard: 10 a.m.-2 p.m.	FRIDAY AUGUST 28

TOURS

TUESDAY, AUGUST 25

Tours are a **full day (8 a.m.–5 p.m.)** Check-in is at 7:30 a.m. and buses leave at 8 a.m. Includes luxury motor coach transportation, lunch, beverages and snacks. Cost per tour is **\$129 early bird / \$145 after July 31**. Space is limited and these tours often sell out. Register early at FarwestShow.com/Tours.

Tour 1:

Wholesale Grower

Discover the heart of nursery operations.

Join us for an exclusive behind-the-scenes tour of four wholesale nurseries, where you'll gain valuable insights into the intricate processes that bring high-quality plants to life. From propagation techniques to shipping logistics, this guided experience offers a comprehensive look at the nursery's operations, commitment to quality, and dedication to customer satisfaction. Whether you're a landscaper, garden center professional, or simply passionate about plants, this tour is designed to inspire and inform. Destinations include **Buchholz & Buchholz Nursery, Eshraghi Nurseries LLC, Gold Family Farms Inc., and Krueger's Tree Farm & Nursery.**

Sponsored by:



Tour 2:

Propagation

Experience the art and science of plant propagation.

Dive into the fascinating world of plant propagation with this immersive tour, designed to showcase the foundational processes that drive a nursery's success. From grafting to cutting-edge techniques such as tissue culture, you'll gain a behind-the-scenes look at how plants are carefully propagated to ensure quality, diversity, and scale. This tour highlights the critical role of propagation in supporting the nursery's operations and meeting the needs of landscapers, garden centers, and municipalities. This experience offers valuable insights into the precision and care behind every thriving plant. Destinations include **Alpha Nursery, Fessler Nursery, Microplant Nurseries Inc., and Youngblood Nursery Inc.**

Sponsored by:



Tour 3:

Automation

Take a journey into innovation and efficiency.

This tour is designed as an educational experience to showcase the cutting-edge technology and automation that form the backbone of any nursery operation. Attendees will have a unique opportunity to explore how innovation drives efficiency, sustainability, and profitability in the horticulture industry. Throughout the tour, you'll witness state-of-the-art technologies in action, from smart irrigation systems and automated potting processes to data-driven decision-making tools that optimize inventory, pest control, and crop planning. Destinations include **Kuenzi Turf & Nursery, Oregon Flowers Inc., Oregon Pride Nurseries Inc., Smith Gardens Inc., and Wurdinger Manufacturing Inc.**

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KEYNOTE

WEDNESDAY, AUGUST 26

Overcoming Decision Paralysis in the Midst of Uncertainty

Charlie Hall, Ph.D.

FREE to all Farwest registered attendees.

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GROWERTALKS
green **PROFIT**

Welcome and State of the State Address:

Jeff Stone, Executive Director, Oregon Association of Nurseries



Charlie Hall, Ph.D. is a name that resonates deeply within the nursery and landscape community. Growing up on a nursery in western North Carolina, Hall's roots in the industry run deep. Today, he serves as a professor in the Department of Horticultural Sciences at Texas A&M University, where he also holds the prestigious Ellison Chair in International Floriculture. Hall has become a trusted expert in innovative management and marketing strategies,

financial analysis, and economic outlook for nursery and greenhouse crops.

Hall's expertise extends far beyond academia. He is a sought-after speaker at regional, national, and international industry events. His ability to translate complex economic concepts into actionable strategies has made him an invaluable resource for green-industry businesses navigating challenges.

In his keynote address, he will provide **strategies to help green-industry companies protect and grow their businesses** during uncertain times. His unique blend of economic expertise and industry knowledge promises to leave us inspired and equipped to face the challenges ahead.

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SHOWCASES

New Varieties Showcase

Where plant innovation comes to life.

Discover the most spectacular new plants coming to garden centers in 2027 and beyond. **Explore bold colors, fresh styles, and breakthrough growing techniques** your customers will love.

Sponsored by:



Meet the next generation of superstar plants — and turn inspiration into inventory. **Easy-to-read Hip Labels** highlight key plant details and licensed growers, so you can quickly find Farwest exhibitors supplying these future bestsellers. Don't just follow trends — set them. Make this must-see feature your first stop at Farwest.

New Varieties Showcase: A Year in Review

Where are they now?

From standout debuts to proven performers, last year's featured plants are already making an impact. Some have become top sellers, winning over gardeners and landscapers with their color, performance, and reliability.



New Products Showcase

Inspiring products to improve your business.

Sponsored by:



AmericanHort

Discover innovative solutions and the latest new or improved green industry products for 2026.

From brand-new retail hard goods to advanced grower applications and landscape improvements, you will **find the hottest new products to grow your green industry business.** These featured products are new to the U.S. market and were introduced in either 2025 or 2026. Some are even making their debut at the Farwest Show!



AWARDS

Rose Test Garden Awards Ceremony

Celebrate floral brilliance.

1:15 p.m. Wednesday, August 26 | Solution Center

Join us for an unforgettable awards ceremony as we celebrate this year's **2026 Portland's Best Rose and the 2026 Gold Medal Award winners!**



The Gold Medal Award, presented by the International Rose Test Garden, has been honoring excellence for over 100 years, since 1919. And Portland's Best Rose has been a local tradition for more than 25 years! Don't miss this celebration of floral brilliance!

The International Rose Test Garden in Portland was founded in 1917 and is the oldest continuously operated public rose test garden in the United States.



Retailers' Choice Awards Ceremony

Recognize outstanding plants and products.

2:45 p.m. Thursday, August 27 | Solution Center

Calling all trendsetters! Take part in a journey to uncover hidden treasures as you scour the Farwest Trade Show in search of **unique and innovative plants and products** with the potential to become bestsellers in the garden center!



Participating in this scouting mission is easy and fun!

Judging for the Retailers' Choice Awards takes place on **Wednesday, August 26. Participating retailers must pre-register.** Go to FarwestShow.com/RetailersChoice for information and to participate.

Our awards presentation on Thursday afternoon will recognize products deserving special recognition. You won't want to miss it!



SHOW MAP

OREGON CONVENTION CENTER



Farwest
Resource Center



First
Aid



Reverse
ATM

LOADING DOCK



N.E. MARTIN LUTHER KING JR. BLVD (STREETCAR)





At Blue Heron Farm, we grow our plants for quality and consistency and have a diverse selection of fine plant material.

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- Bare root shade and flowering trees

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 Toll Free: 800.223.8410
 Fax: 541.754.6181
customerservice.bhf@gmail.com
www.bhfnursery.com

NETWORK

FREE to all Farwest registered attendees.

WEDNESDAY
AUGUST 26

NexGen Networking Reception

Connect with emerging leaders.

3:30–5 p.m. | Room C123

Sponsored by:



This fun networking event is designed to support and **introduce the next generation of professional leadership** within the nursery and greenhouse community. The reception offers free appetizers and a complimentary beverage for the **first 100 attendees**, creating a relaxed atmosphere for networking and socializing. It's an excellent opportunity to connect with emerging leaders and passionate peers in the green industry, particularly those new to the field or advancing in their careers.



Happy Hour Celebration

Mix and mingle.

5–7 p.m. | Show Floor

(near Backyard Oasis)

Sponsored by:



Celebrate the end of the first day at the Farwest Happy Hour. Enjoy beverages and complimentary appetizers while you **relax, connect, and celebrate** with friends and colleagues. Highlights of the evening include the announcement of the **Farwest exhibitor booth awards**, culminating in the reveal of the **Best in Show winner**. Join the festivities and toast to another successful year at the Farwest Show!



THURSDAY
AUGUST 27

Women in Horticulture

Support and grow a strong network.

3:30–5 p.m. | Room C123

Sponsored by:



Celebrating over a decade of **fostering connections**, this inclusive event welcomes all advocates for women in the green industry, regardless of gender. Since its launch in 2010, this event has provided a platform to **share experiences, strengthen career skills, and build meaningful connections**. It's a valuable opportunity to support and grow a strong network for women across the horticulture community.



Pub Crawl

Socialize and unwind with friends.

5 p.m.–Late Night | Spirit of 77

(starting location)

Sponsored by:



This lively event is a chance to socialize, network, and unwind with friends old and new while exploring some of Portland's top spots, **kicking off at the Spirit of 77** just across the street from the Convention Center. Enjoy light appetizers at the starting location, where the **first 100 attendees** will also receive a complimentary beverage. The group will then move to two additional venues, with each stop adding to the fun and festivities. Join us for an evening of laughter, connection, and good times!





Nursery Forklift



**Built for
the Way
YOU Work!**

NEW!

SEE US AT FARWEST BOOTH #7037

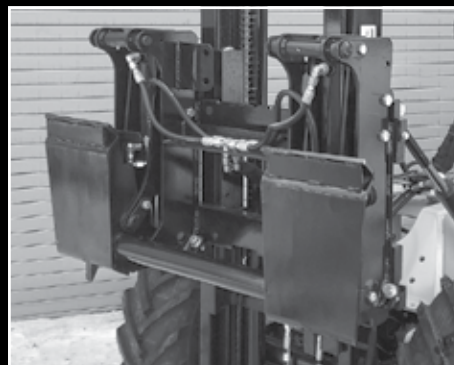
With the economical challenges facing agricultural businesses today, increasing productivity is a top priority—and Hummerbee forklifts are designed to meet those challenges. With heavy lifting capacities, off-road prowess, and speed, our durable, well-rounded machines do it all. From the engine to the transmission, from the joystick to the hydraulics, Hummerbee's are the most efficient and versatile rough terrain forklifts in their class.

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SEMINARS

Advance your career and power up your business by registering for the Farwest Show's **industry-focused seminars**. We have put together an extraordinary schedule of speakers to share the latest developments, research and business opportunities for growers, retailers, landscapers and business professionals. Ticket holders will hear directly from the thought leaders in our network who are coming up with creative business innovations, launching new technologies and sharing their solutions for fixing our most significant business concerns. **Registration is required.** Register at FarwestShow.com.



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WEDNESDAY, AUGUST 26 SESSION SCHEDULE



Sponsored by:

BUSINESS TRACK Pathways for green industry businesses	GARDEN COMM TRACK Engaging today's plant consumers	GROWER TRACK Navigation for growing operations	PEST MANAGEMENT TRACK Guidance for horticultural professionals
8:30-9:30 a.m. Room B110 Purchasing 101: Horticultural Professionals Discuss Purchasing Panel discussion	8:30-9:30 a.m. Room B116 How We Relate to Plants Today — and Why We Buy Them Erica Grivas	8:30-9:30 a.m. Room B119 Best Practices for Water Management and Recirculation in Nursery Operations Tim Reusch Alex Ramos	8:30-9:30 a.m. Room B113 How Diseases Hitch a Ride: When Insects Act as Plant Pathogen Vectors Sierra Lavery
9:45-10:45 a.m. Room B110 Purchasing 102: A Deeper Dive Panel discussion	9:45-10:45 a.m. Room B116 Listen Up! Garden Podcasts are in Your Customers' Ears Kathy Jentz	9:45-10:45 a.m. Room B119 Navigating The Use of Wood Fiber in Your Growing Media James Owen, Ph.D.	9:45-10:45 a.m. Room B113 The Art of Chemical Application (Spanish) Edgar Tuna
Overcoming Decision Paralysis in the Midst of Uncertainty Charlie Hall 11 a.m.-noon Room C123 KEYNOTE SESSION (FREE) State of the State Jeff Stone			
12:30-1:30 p.m. Room B110 Hands-On: New Ways to Host High-Profit Creative Workshops at Garden Centers Katie Elzer-Peters (GardenComm)	12:30-1:30 p.m. Room B116 Beyond the Hype: Targeting Trends that Matter Erica Grivas		12:30-3:30 p.m. Room B113 Annual Worker Protection Standard (WPS) Training for Handlers (English) Vanessa Vassilaros
1:30-3:30 p.m. Room A106 AUTOMATION SUMMIT (FREE) A deep dive into the technologies reshaping production.			
	1:45-2:45 p.m. Room B116 Chaos to Clarity: Building an AI Stack for Growers & Green Industry Professionals Chris Sabbarese	1:45-2:45 p.m. Room B119 Soil, Systems, and Sustainability: Transforming Landscape Practices for a Changing Climate Trevor Smith	
2:45-3:45 p.m. Room B110 The Retail Playbook: Strengthen Sales Without 'Selling' Neal Glatt			

BUSINESS TRACK Pathways for green industry businesses	GROWER TRACK Navigation for growing operations	LANDSCAPING TRACK Scouting advice for design and maintenance	PEST MANAGEMENT TRACK Guidance for horticultural professionals
8:30-9:30 a.m. Room B110 Mastering Career Development Planning Part 1: The Foundations of a Career Advancement Neal Glatt	8:30-9:30 a.m. Room B119 From Manual to High-Tech: How Automation Empowers Growers Raymond van den Berg	8:30-9:30 a.m. Room B116 Promoting Soil Health: A Prescription for Landscape Success Bryce Lane	8:30-9:30 a.m. Room B113 Vascular Streak Dieback (VSD): What Growers Need to Know Luisa Santamaria, Ph.D.
	9:45-10:45 a.m. Room B119 Consumers and Environmental Health: How Growers Can Respond to Changing Market Demand Marie Chieppo (GardenComm)	9:45-10:45 a.m. Room B116 Lawn Alternatives: Hot Design Style, or Challenging for Homeowners and HOAs? Sue Goetz (GardenComm)	9:45-10:45 a.m. Room B113 Wrecking Root Rots Janna Beckerman
11 a.m.-noon Room B110 Mastering Career Development Planning Part 2: Designing Clear Roles, Skills, and Pathways Neal Glatt		11 a.m.-noon Room B116 Avoid Costly Delays: Spec-Correct Sourcing for Landscape and Municipal Projects Cameron Korta	11 a.m.-2 p.m. Room B113 Annual Worker Protection Standard (WPS) Training for Handlers (Spanish) Vanessa Vassilaros
12:30-1:30 p.m. Room B110 How to Upsell Existing Customers with Engaging Email Katie Elzer-Peters (GardenComm)	12:30-1:30 p.m. Room B119 Plant Health and Efficiencies That Can Be Achieved Through Irrigation Andrew Van Geest		
1:30-3:30 p.m. Room A107 PLASTIC RECYCLING ROUNDTABLE (FREE)		1:30-2:30 p.m. Room B116 There is No Such Thing as Dwarf: Compact Plants for the Landscape Bryce Lane	
2:30-3:30 p.m. Room B110 Deep Dive into Displays for the Retail Garden Center David Williams Erik Dietl-Friedli			2:30-3:30 p.m. Room B113 Who You Gonna Call? Where to Find Reliable Information on IPM Tools Kirsten Pearsons

BUSINESS TRACK Pathways for green industry businesses	GROWER TRACK Navigation for growing operations	PEST MANAGEMENT TRACK Guidance for horticultural professionals
8:30-9:30 a.m. Room B110 Future of Plastic and Bioplastic Horticulture Containers Tom Marting Grace Hungerford	8:30-9:30 a.m. Room B119 Benefits of Using Vast Numbers of Microbial Strains Vs. a Few Strains Kevin Johnson	8:30-9:30 a.m. Room B113 From Awareness to Action: Preventing Pesticide Resistance in the Nursery Industry Silvia Rondon, Ph.D.
9:45-10:45 a.m. Room B110 How to Recruit, Train and Retain Talent in the Post-Baby-Boomer Era Erick Harris	9:45-10:45 a.m. Room B119 Factors Influencing Photosynthesis Javier Salas	9:45-10:45 a.m. Room B113 Breaking the Cycle: In-Season Sanitation for Liverwort, Moss, and Algae Josey Heston

The beetle is back
— and this time,
it's wearing a tutu.

Some pests refuse
to stay buried.

RAIDERS OF THE LOST BARK



OREGON
ASSOCIATION OF
NURSERIES

2026 ANNUAL CONVENTION

Friday–Saturday, November 6–7 | Sunriver, Oregon

Register now at OAN.org/Convention

STARRING DARCY RUEF JESSE NELSON CHRIS ROBINSON TYLER MESKERS AND ANDREA AVILA-ARAGON

SPECIAL GUEST TUTU BEETLE DIRECTED BY JEFF STONE (PROBABLY OVERWATERED IT)

MUSIC BY COMPOST CHAMBER ORCHESTRA
DIRECTOR OF PHOTOGRAPHY GROW LIGHTING
PRODUCTION DESIGNER NURSERY NINJAS
COSTUME DESIGNER LEAF & LOAM
EDITED BY PRUNING SHEARS
EXECUTIVE PRODUCER OREGON NURSERIES

NR

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AUTOMATION SUMMIT

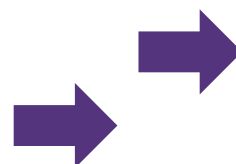
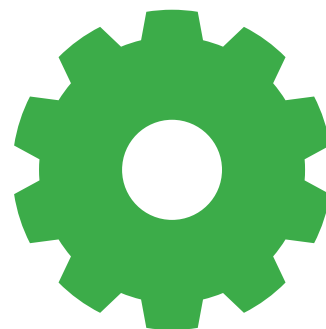
A forward-looking initiative.

1:30–3:30 p.m. Wednesday, August 26 | Room A106

Automation is reshaping how growers operate, from propagation to shipping. This summit brings together growers, suppliers, and innovators to discuss the tools and technologies that drive efficiency, lower costs, improve product consistency and solve today's toughest labor challenges.

We are excited to bring you a panel of experts to provide a brass tacks, complete look at the issue of automation and its ability to extend the industry's shrinking workforce. Farwest's Automation Summit will be a forward-looking initiative focused on how automation is transforming the nursery and greenhouse industry.

The nursery industry is at the cutting edge on equipment and automation. So come see for yourself and attend the Automation Summit. Find more details at FarwestShow.com/Automation.



FARWEST
PORTLAND 2026



CAREER BOULEVARD

Plant the seeds of a green industry career.

All three days during trade show hours | Show Floor

Curious about a career in the green industry? Stop by the Career Boulevard at the Farwest Show. Designed for students, recent graduates, career changers and job seekers, this space **highlights real career paths** in horticulture, landscaping, nursery production, and more. Explore internship and scholarship opportunities, browse job openings, and connect with industry professionals. Students receive a **FREE 3-Day Trade Show Pass** and can purchase a **special Education Pass for just \$49** (\$69 after July 31), which includes access to all three days of expert-led seminars and pesticide classes. Visit FarwestShow.com/CareerBoulevard to learn more.

SOLUTION CENTER

Attend **free live mini-sessions** throughout each day of the expo, right **on the show floor**. Don't miss the **hands-on trimming and pruning demos**, where you can pick up techniques you can take straight back to your team. You'll also hear about your research dollars at work, with **updates on projects tackling real-world challenges** in plant health, pest management, and climate. **New Products presentations** spotlight innovative concepts, designs, tools, and equipment to help refresh your business, while **panel discussions from members of GardenComm**, a diverse group of writers, photographers, and content creators, share what's capturing consumer attention right now. Rounding out the experience are the **Retailers' Choice Awards** and honors from the **International Rose Test Garden**.

These **FREE** mini-sessions are included with your trade show pass.



WEDNESDAY AUGUST 26	THURSDAY AUGUST 27	FRIDAY AUGUST 28
	11-11:30 a.m. GardenComm Panel: Working with Garden Communicators Can Increase Your Bottom Line	11-11:30 a.m. 2026 OAN/ODA Research Project Updates
	11:45 a.m.-12:15 p.m. New Product Showcase Presentations	11:45 a.m.-12:15 p.m. 2026 OAN/ODA Research Project Updates
12:30-1 p.m. New NurseryGuide.com Tips and Tricks	12:30-1 p.m. New Product Showcase Presentations	12:30-1 p.m. Topiary Pruning Don Marjama Nursery Co. Inc.
1:15-1:45 p.m. International Rose Test Garden Awards	1:15-1:45 p.m. GardenComm Panel: Farwest Show Highlights: The Garden Press Shares What Caught Their Eye at Farwest	1:10-1:40 p.m. New NurseryGuide.com Tips and Tricks
2-2:30 p.m. Rose Pruning Demonstration	2-2:30 p.m. 2026 OAN/ODA Research Project Updates	
2:45-3:15 p.m. New Product Showcase Presentations	2:45-3:15 p.m. Retailers' Choice Awards Danny Summers, The Garden Center Group	

STAY AND PLAY

Known for its sustainability initiatives, public transit, excellent dining, craft microbrews, great coffee and fine wines, Portland is the heart of the Northwest culture. We hope you'll take time before and after Farwest to treat yourself to some of the many unique opportunities Portland and the nearby areas offer. Our city is one of the world's greatest places for wilderness, forest hikes, funky neighborhoods, taste-bud-jolting food, delicious beer and so much more. Here are a few stops to make while you're in town.

Discover things to do in the area at TravelPortland.com and TravelOregon.com.

FOR THE FOODIE:

Portland's dining scene has it all, from familiar comfort food classics to exotic cuisines from around the world. What unites the city's best menus is a passion for locally grown, seasonal ingredients.

CONVENTION CENTER AND VICINITY

BAO BAO

545 N.E. Couch St.; 503-477-8911

BaoBaoPDX.com

Authentic Chinese comfort food — steam bao buns, soup, noodles and dumplings.

METROPOLITAN TAVERN

1021 N.E. Grand Ave., Suite 600

503-963-3600

MetTavern.com

Upscale brasserie and bar atop the Hotel Eastlund with a sweeping view of downtown.

NOBLE ROT

1111 E. Burnside St., Fourth Floor

503-233-1999

NobleRotPDX.com

Panoramic city views and farm-to-table plates featuring seasonal, local ingredients.

NORTH PORTLAND

EEM

3808 N. Williams Ave., #127

971-295-1645

EemPDX.com

Acclaimed Thai barbecue joint popular for curries, fried rice and tropical drinks.

PETITE PROVENCE

1824 N.E. Alberta St.; 503-284-6564

ProvencePDX.com

French pastries and café cuisine, with several La Provence and Petite Provence locations around the Portland area.



Bar inside Eem, an acclaimed Thai barbecue joint popular for curries, fried rice and tropical drinks. Photo courtesy of Travel Portland.

¿POR QUE NO?

3524 N. Mississippi Ave.; 503-467-4149

PorQueNoTacos.com

There's always a line, but this taqueria is worth the wait for tasty Mexican fare featuring local produce and meats.

EASTSIDE

HAT YAI BELMONT

605 S.E. Belmont St.; 503-206-8156

HatYaiPDX.com/Belmont

Acclaimed casual Thai counter service restaurant offers fried chicken, curry and roti.

LITTLE BIG BURGER

3810 S.E. Division St.; 503-841-6456

LittleBigBurger.com

With several locations around town, you're never far from burgers and truffle fries.

KANN

548 S.E. Ash St.; 503-702-0290

KannRestaurant.com

A Haitian and Caribbean eatery from James Beard Award winning chef Gregory Gourdet. Named Best New Restaurant in America by Esquire. Reservations are an absolute must!

LAURELHURST MARKET

3155 E. Burnside St.; 503-206-3097

LaurelhurstMarket.com

Steaks, house-cured meats and craft beverages on Burnside Street (across from Music Millennium for the vinyl lovers out there).

NOSTRANA

1401 S.E. Morrison St., #101; 503-234-2427

Nostrana.com

Chef Cathy Whims serves robust salads, bowls of pasta and wood-fired oven pizza you cut with scissors, the Italian way.

SCREEN DOOR

2337 E. Burnside St.; 503-542-0880

ScreenDoorRestaurant.com

Diners queue up for dinner and weekend brunches featuring country-style buttermilk-fried chicken and substantial vegetable sides.

SHALOM Y'ALL

117 S.E. Taylor St., #101; 503-208-3661

ShalomYallPDX.com

A Mediterranean restaurant exploring flavors of the levant, with skewers, kebabs, grilled meats and chops, and more!

DOWNTOWN

DEPARTURE

525 S.W. Morrison St., 15th floor
503-802-5370

DeparturePortland.com

Stylish restaurant and bar atop the Nines Hotel in the heart of downtown with a rooftop deck overlooking Pioneer Square.

ELENI'S PHILOXENIA

112 N.W. 9th Ave.; 503-227-2158

ElenisRestaurant.com

Greek classics like grape leaves, saganaki, moussaka, lamb and seafood, paired with ouzo and wine.

MOTHER'S BISTRO

121 S.W. 3rd Ave.; 503-464-1122

MothersBistro.com

Love your mother! Bustling breakfast bistro and bar with homey décor and chandeliers specializing in hearty comfort-food classics.

PINE STREET MARKET

126 S.W. 2nd Ave.; 971-347-3166

PineStreetPDX.com

Food hall with communal seating and vendors serving everything from ramen, Thai and donuts to a curated selection of beers on tap and cocktails.

NORTHWEST PORTLAND

DESCHUTES BREWERY PORTLAND PUBLIC HOUSE

210 N.W. 11th Ave.; 503-296-4906

DeschutesBrewery.com

Mecca for beer lovers in the Pearl District, plus seasonal and experimental ales available onsite only.

ELEPHANTS DELICATESSEN

115 N.W. 22nd Ave.; 503-299-6304

ElephantsDeli.com

Gourmet deli plus prepared foods and grab-and-go beverages with several locations around town.

PAPA HAYDN

701 N.W. 23rd Ave.; 503-228-7317

PapaHaydn.com

After window-shopping along "trendy third" avenue, stop in for a slice of homemade cake and more at this chic bistro and bar.

PINE STATE BISCUITS

1717 N.W. 23rd Ave.; 971-407-3621

PineStateBiscuits.com

Local chain serving a myriad of biscuits, cocktails, beer and other beverages for breakfast and lunch.

HOTELS

Book at official Farwest host hotels Conveniently located with discounted room rates

Book at our official Farwest host properties to ensure maximum convenience and discounted room rates. Hotels fill fast. **Book early to secure your reservation!***

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Please be aware there are companies who contact exhibitors directly claiming to have room blocks on behalf of the Farwest Show. **Do not give your credit card information** to anyone claiming to be a Farwest Travel Agent. Farwest Show staff does not make outbound calls to solicit reservations. For more information, contact Farwest@OAN.org.

EVENTOS SOCIALES

GRATIS y abierto a todos los participantes de Farwest.

MIÉRCOLES
26 DE AGOSTO

Recepción NexGen para crear redes de contactos

3:30-5 p.m. | Sala C123

Patrocinado por



Este divertido evento para crear redes de contactos está diseñado para apoyar y presentar a la nueva generación de líderes profesionales dentro de la comunidad de los viveros y los invernaderos. La recepción da la bienvenida a todos los profesionales de la horticultura con aperitivos y una bebida de cortesía para crear una atmósfera relajada, propia para crear redes y socializar. Es una excelente oportunidad para conectarse con líderes emergentes y apasionados colegas de la industria sostenible y, en particular, a quienes son nuevos en el campo o quieren avanzar profesionalmente.



Hora feliz

5-7 p.m. | Área de exhibición
(cerca del Backyard Oasis)

Patrocinado por



Este animado evento, abierto a todos los participantes de Farwest, ofrece bebidas y aperitivos de cortesía para un ambiente perfecto para relajarse, conectar con otras personas y celebrar con amigos y colegas. Entre los puntos más destacados de la noche estará el anuncio de los premios a los mejores puestos de la exposición comercial y profesional Farwest Show, que culminará con la revelación del ganador del premio Best in Show, otorgado a la mejor exhibición. ¡Únase a las festividades y al brindis por otro año de éxitos en el Farwest Show!



JUEVES
27 DE AGOSTO

Las mujeres en la horticultura

3:30-5 p.m. | Sala C123

Patrocinado por



Farwest celebra más de una década de fomentar conexiones con este evento incluyente que da la bienvenida a todas las personas que luchan por las mujeres dentro de la industria sostenible, sin importar su género. Desde su lanzamiento en 2010, este evento ha proporcionado una plataforma para compartir experiencias, fortalecer habilidades profesionales y establecer conexiones importantes. Es una valiosa oportunidad para apoyar y hacer crecer una fuerte red de contactos para las mujeres en la comunidad de la horticultura.



Recorrido por los bares

5 p.m. hasta avanzada la noche
Spirit of 77

Patrocinado por



Este animado evento está abierto a todos los participantes de Farwest Show para que aprovechen la oportunidad de socializar, crear redes de contactos y relajarse con nuevos y viejos amigos mientras exploran algunos de los mejores lugares de Portland, empezando por Spirit of 77, justo frente al Centro de Convenciones. Disfrute de bocadillos ligeros en el punto de partida, donde los primeros 100 asistentes recibirán también una bebida de cortesía. Después de allí, el grupo acudirá a dos lugares más, y cada uno de ellos se sumará a la diversión y festividades. ¡Acompáñenos en una noche inolvidable, llena de risas, conexión y buenos momentos!



CAREER BOULEVARD

¿Siente curiosidad por alguna carrera relacionada con la industria sostenible?

Dese una vuelta por Career Boulevard en la exposición comercial y profesional Farwest Show. Este espacio, diseñado para estudiantes, recién graduados, personas que buscan empleo o que quieren un cambio de carrera profesional, destaca opciones de carrera reales en materia de horticultura, paisajismo, producción en viveros y muchas áreas más. Explore oportunidades de becas, pasantías y ofertas de empleo y conéctese con profesionales de la industria. Los estudiantes recibirán un PASE GRATIS por 3 días para la Exposición Comercial y pueden comprar un Pase educativo especial por solo \$49 (\$69 después del 31 de julio), que incluye el acceso a los tres días de seminarios y clases sobre pesticidas impartidas por expertos.

Visite FarwestShow.com/CareerBoulevard para ver más información.

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PRODUCTS

BY CATEGORY

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ANNUALS PERENNIALS AND BULBS

A.D.R. Bulbs Inc.	15015
DeVroomen Garden Products.....	21046
F & B Farms.....	10025, 11026
Growing Colors.....	12047
Little Prince of Oregon Nursery Inc.	12027
Netherland Bulb Company.....	14052
Pacific Plug & Liner Inc.....	11014
Premier Color Nursery.....	18046
Qualitree Propagators Inc.	19055, 19057
Smith Gardens Inc.	10015, 11016
T&L Nursery, Inc.....	14051

ASSOCIATIONS AND NON-PROFITS

Chemeketa Community College.....	21056, 21058
Clackamas Community College.....	21060
Direct Labor.....	12011
Energy Trust of Oregon.....	14048
Farwest Show Resource Center.....	13025, 13027, 13029, 13031, 14026, 14028, 14030, 14032
Great Plant Picks.....	20061
Master Nursery Garden Centers.....	16055
Northwest Nursery Buyers Association (NNBA)	14007, 15008
Oregon Association of Nurseries.....	13025, 13027, 13029, 13031, 14026, 14028, 14030, 14032
Oregon Department of Agriculture.....	20062
Oregon Department of Forestry.....	20060
Oregon Department of Revenue.....	10013
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Oregon Nursery Research.....	23046, 23048, 23050, 23052
OSU Ornamental Plant Breeding.....	23055, 23057
ProGreen EXPO.....	13010
Seed Your Future.....	23062
WA State Dept of Labor & Industries.....	11028
Worker and Farm Labor Association — WAFLA.....	15030

BAMBOO AND ORNAMENTAL GRASSES

Bamboo Garden.....	18016
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BENEFICIAL INSECTS

Beneficial Insectary.....	10030
Evergreen Growers Supply.....	11025
Koppert US.....	11056
Sound Horticulture.....	15056

BOOTH

CHEMICALS

BASF.....	8046
BioSafe Systems LLC.....	9044
BioWorks Inc.....	10028
Bobbex Inc.....	17049
Corteva Agriscience.....	9043
Dip 'N Grow Inc.....	11045
Envu.....	10045
Kwizda Inc.....	9014
Nufarm Americas.....	14027, 14029
OHP Inc.....	19049, 19051
Pace 49.....	8030
Wilbur-Ellis Company.....	11051, 12052

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Kirk Company.....	18010, 18012, 18014
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Aspire Software.....	9008, 9010
Aster Software.....	12007, 12009
CompuPlants.....	12056
HOB0 Data Loggers.....	10052
Kelley Create.....	7031
Mprise Agriware.....	16028
Nursery Guide.....	12019
Plantful Technologies Inc.....	8015
PlantX.....	13047
Rundoo.....	12013

CONIFERS

Brooks Tree Farm.....	10043, 11044
Durkin's Nursery.....	10044, 10046
Evans Farms LLC.....	16044
Hopper Bros.....	12010, 12012, 12014
Iseli Nursery.....	19037
PRT USA Hubbard.....	13045

CONTAINERS

Anderson Die & Mfg Co.....	19043, 20044
Bowers Forest Products.....	8050, 8052
Discount Nursery Supplies LLC.....	16029
Elfe Plastik, Inc. / McConkey Products.....	20056
GROWinBAG by Growinnovate.....	16050
Growscape.....	11031
JVK.....	10055, 10057
K-Pots Nursery Containers.....	11009, 11011
New Christie Ventures.....	14049
Nursery Supplies Inc.....	15019
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Zhengzhou Wilson Garden Co.....	13008

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Air Tray Technologies by Blackmore Co.....	9026, 9028
Bouldin & Lawson LLC.....	15063
Dramm Corp.....	12016
Fieldworks Nursery Equipment.....	15057
Flier Systems USA Inc.....	9037
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Hort Tech Systems LLC.....	16063, 17064
Pack Manufacturing Inc.....	9063, 10063
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TTA-ISO.....	12063

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Harrell's LLC.....	11046, 11048
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SQM North America.....	12008

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Agra Tech Inc.....	22051
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GGs Structures Inc.....	11008
GK Machine Inc.....	14019
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BOOTH

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Westbrook Greenhouse Systems.....	8044

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EarthScout.....	21049
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DP Industries Inc.....	11029
Garden Marketing Group.....	18048
GrowTech Solutions LLC.....	17058
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LODA Enterprises Inc.....	7025
Parker Davis Company.....	18027
Sidco Labeling Systems.....	9007
Specialty Tag & Label Inc.....	22048
Veritiv Visual Horticulture.....	13032
WestHort.....	9027

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Wolverine Tools.....	16010

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Dayton Bag & Burlap	16046
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AND FLOWERING**

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Don Marjama Nursery Co. Inc.	13056
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J. Frank Schmidt & Son Co.	19026, 19028, 19030, 19032
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Kuenzi Turf & Nursery	16014, 16016
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**TROPICAL AND
FOLIAGE PLANTS**

Mainland Floral Distributors Ltd.	20045, 20047
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The conversations don't stop when the show ends.

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BOOTH

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M

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N

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www.oregon.gov/oda
 Government agency.

Oregon Department of Forestry20060
Matt Mills
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 Salem, OR 97310
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www.oregon.gov/odf/forestbenefits/pages/urbanforests.aspx
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Oregon Department of Revenue10013
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 503-457-8010
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Oregon Nurseries Foundation21061, 22062
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Pacific Crest Ornamentals LLC17057, 17059
Tyler Hoskins
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 503-784-4925
pcornamentals@gmail.com
www.pcornamentals.com

Pacific Plug & Liner Inc.11014**Jennifer Miner**

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www.thepotterypatch.com

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877-865-5818, FAX 815-895-1873

jessica@provenwinners.com
www.provenwinners.com

Providence Nursery LLC dba Fisher Farms13043, 14044**Linda Tellez**

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Gaston, OR 97119
503-985-7561, FAX 503-985-3495

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www.fisherfarms.com

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ksmith@rimol.com
rimol.com

Manufacturer of commercial greenhouses and high tunnels, shipping nationwide. Our structures are the strongest on the market, designed to stand up against the heaviest wind and snow loads in North America. **Please see our advertisement on Page 24.**

Rise Land Group NEW8027**Steve Witt**16946 Bryant Rd.
Lake Oswego, OR 97035
520-603-2753
switt8840@gmail.com
www.riselandgroup.com**Rissberger Nursery15013****Brian Rissberger**22120 Butteville Rd. NE
Aurora, OR 97002
503-709-0269
brissberger@gmail.com

Quality field-grown grafted ornamentals, B&B Japanese maples, beech, Cedrus, Chamaecyparis, pine and spruce.

BOOTH

Robinson**Nursery18028, 18030, 18032****Josh Robinson**PO Box 100
Amity, OR 97101-0100
503-835-4533, FAX 503-835-3004
josh@robinsonnursery.com
www.robinsonnursery.com

Growers of container and bare-root shade and ornamental trees and shrubs. Quality, selection and service.

Root Pouch16015, 17016**Ashley Fromm**1900 NE 25th Ave., Ste. 4
Hillsboro, OR 97124
503-439-0306
info@rootpouch.com
www.rootpouch.com

Root Pouch produces the finest, most scientifically advanced growing containers available. Whether you grow a couple plants or several million, we're here to support you. By controlling every aspect from raw material to distribution, we can respond to your specific needs more quickly than any other company on the market. Offering 6 different fabrics in sizes 1 quart up to 670 gallons. New products: we've got ideal replacements for 20" to 72" wooden boxes and fabric breathable protective plant pot inserts and liners. Fabric grow bags in stock and shipping daily from Oregon.

RootMaker Products Company LLC ..17015**Wayne Hinton**PO Box 14553
Huntsville, AL 35815-0553
800-824-3941, FAX 256-882-0423
whinton@rootmaker.com
www.rootmaker.com

The original root-pruning container system. RootMaker, RootTrapper and RootBuilder.

Rose City Transportation8026**Greg Hamlin**201 NE 2nd Ave., Ste. 201
Portland, OR 97232
800-826-0438, FAX 503-235-4845
greg@rosecitytransinc.com
www.rosecitytransinc.com

Since 1997, Rose City Transportation has offered the nursery industry cost-effective, temperature-controlled over-the-road truck transportation. **Please see our advertisement on Page 26.**

Royal Gold17048**Michael Beck**600 F St., Ste. #3 PMB 603
Arcata, CA 95521
707-822-4653
sales@royalgoldcoco.com
www.royalgoldcoco.com

Royal Gold is the pioneer of coco-based soils in the United States. Based in Humboldt County, California, we have spent nearly a decade perfecting high-performance, consistent growing mediums through rigorous local field testing. Royal Gold is sustainable and innovative. Coconut fiber is the future of indoor and large-scale agriculture. We minimize our environmental footprint by using sustainable alternatives and repurposing industrial waste products without compromising quality. Royal Gold has unmatched quality control. By managing all processing and packaging in a single U.S. facility, we ensure strict quality control. Our mediums are consistent enough to build entire cultivation programs around, yet diverse enough to fit into any existing setup. We are excited to exhibit at the Farwest Show and demonstrate how Royal Gold potting soils and coco mediums will take your gardens to the next level.

BOOTH

Ruby Nursery8025
Samantha Quammen
 11501 NW McBride Cemetery Rd.
 Carlton, OR 97111
 571-419-3322
squammen@rubynursery.com
rubynursery.com
 Growers of rare and unusual plants.

Rundoo NEW12013
Addy Koehler
 770 Marshall St., Floor 2
 Redwood City, CA 94063
 (312) 429-6871
addison@rundoo.ai
rundoo.ai

Rundoo is a modern point-of-sale and business management platform built specifically for independent retailers in lawn & garden, hardware, lumber, paint, farm & feed, and specialty trade categories. Designed from the ground up for the way these businesses actually run, Rundoo combines fast check-out, real-time inventory across departments (annuals, shrubs, bulk, hardgoods, and more), integrated purchasing and receiving, account-based B2B workflows, and built-in reporting — all in one cloud-based system. Independent retailers use Rundoo to replace aging legacy POS systems with software that's easier to train on, faster at the register, and built to grow with them.

Russell's Nursery Inc.10037
Kyle Russell
 PO Box 845
 Aurora, OR 97002-9455
 503-678-2536, FAX 503-678-2539
russellsnursery@gmail.com
www.russellsnursery.com
 Russell's Nursery's unique plants bring gardens to life with 365 Days of Color.

S

Scholls Valley Native Nursery LLC NEW10008, 10010
Denise Olivera
 4036 NW Half Mile Lane
 Forest Grove, OR 97116
 503-516-9129
sales@schollsvally.com
www.schollsvally.com
 Salmon-safe wholesale plant nursery specializing in native plants.

SeaCoast Compost14016
David Boyer
 63043 Seven Devils Rd.
 Charleston, OR 97420
 541-888-6757, FAX 541-888-6758
seacoastlandandhome@yahoo.com
www.redefiningcompost.com
 SeaCoast Compost is redefining compost with its award-winning biodynamic soil amendments created with a full-spectrum seafood blend of ocean-going fish, crab and shrimp, organic cow manure and red alder. These nutrient-dense and biologically active soil treatments provide a veritable feast for your soil and plants. **Please see our advertisement on Page 14.**

Seed Your Future23062
Jazmin Albarran
 1001 N Fairfax St., Ste. 201
 Alexandria, VA 22314
 484-798-5934
jalbarran@seedyourfuture.org
www.seedyourfuture.org

Seed Your Future is a national nonprofit on a mission to grow the next generation of horticulture professionals. Founded in 2014, we raise awareness of the green industry's vast career opportunities - reaching students, educators, and career seekers across the country. Through dynamic programs, industry partnerships, and compelling storytelling, we connect people to pathways in horticulture they never knew existed. From floriculture to ornamental horticulture, urban agriculture to plant science, the industry is wide and the workforce pipeline starts here. Learn more at our website.

Seso Labor NEW21051
Mandy Lange
 548 Market St., PMB 40370
 San Francisco, CA 94104-5401
mandy.lange@sesolabor.com
sesolabor.com

Sester Farms Inc.16025, 16027, 17026, 17028, 17030
Ted Sester
 33205 SE Oxbow Dr.
 Gresham, OR 97080
 800-832-4487, FAX 503-663-7659
sales@sesterfarms.com
www.sesterfarms.com

Family-owned-and-operated wholesale grower of shade and ornamental trees, shrubs, grasses, roses and root-pruned conifers. Greenhouse division. You will see the difference in our quality.

Sevenoaks Native Nursery LLC13044
Scott Anderson
 29730 Harvest Dr. SW, Albany, OR 97321
 541-757-6520
info@sevenoaksnative nursery.com
www.sevenoaksnative nursery.com

Native retail, landscape and restoration plants. Available bare root and in containers (plugs, 4", #1-#10 gallon and field grown 18" grow bags). We have 400+ species, including many hard-to-find natives.

Sidco Labeling Systems9007
Michael Fornari
 6805 Silacci Way, Gilroy, CA 95020
 408-592-6311
mforanari@sidcolabeling.com
www.sidcohorticulture.com

Sidco Horticulture provides comprehensive labeling and printing solutions for growers. They offer a wide array of thermal printers, tags, stakes, and labels, alongside essential supplies like ribbons and printheads. With specialized software, Sidco helps horticulture businesses efficiently manage their identification and branding needs, ensuring precise and durable labeling for plants and products.

Sidhu & Sons Nursery19045, 19047
 9623 Sylvester Rd.
 Mission, BC V2V 7K6 Canada
 604-826-3537, FAX 604-820-9680
info@sidhunursery.com
www.sidhunursery.com

We specialize in high-volume production of ornamental plants from liners to #10 pots, both from our tissue culture lab and via traditional methods. Product range - broadleaf evergreens, conifers, deciduous ornamental hardy shrubs and blueberries. Choose from existing inventory or inquire about our custom programs.

Siebring Manufacturing Inc.9049
Warren Tiedeman
 303 S Main St., PO Box 658
 George, IA 51237
 712-475-3317, FAX 712-475-3490
warrenmfg@mtcnet.net
www.siebringmfg.com

Silbrico - Portland17044
Alan Kiraly
 4600 North Suttle Rd.
 Portland, OR 97217
 503-286-4333
sales@supremeperlite.com
www.supremeperlite.com
 Expanded perlite products for propagation, potting and seedling mixes, and hydroponics. **Please see our advertisement on Page 32.**

Simnitt Nursery15051, 16052
Jerry Simnitt
 138 NE 22nd Ave.
 Canby, OR 97013
 503-572-4667, FAX 503-263-6330
jerry@simnittnursery.com
www.simnittnursery.com

Large selection of rhododendrons, Pieris, Daphne and other ornamentals for garden centers, re-wholesalers and landscape. Sizes from 1 gallon to large container and B&B. **Please see our advertisement on Page 83.**

Simplot Turf & Horticulture10048, 10050
Doug McCullen
 2655 Pacific Hwy.
 Hubbard, OR 97032-9639
 503-207-3494, FAX 503-982-1437
doug.mccullen@simplot.com
www.simplot.com/turf_horticulture
 NC nursery containers, chemicals, fertilizer and hard good supplies.

Smith Gardens Inc.10015, 11016
Megan McBride
 4164 Meridian St., Ste. 400
 Bellingham, WA 98226
 360-685-5258
megan.mcbride@smithgardens.com
www.smithgardens.com
 Wholesale greenhouse grower of annuals and perennials.

Sound Horticulture15056
Alison Kutz
 2001 Masonry Way, Stes. 104-105
 Bellingham, WA 98226
 360-656-6680
alison@soundhorticulture.com
www.soundhorticulture.com

Specializes in all levels of biological control, supplying a wide variety of beneficial insects, products and compost tea brewers to nursery growers and specialty crop growers. Total plant care is what we do best.

Spaargaren W.J. BV18025
 PO Box 18
 Boskhuip, 2770 AA The Netherlands
 011 31-172-217071, FAX 011 31-172-218058
rupert@spaargaren.com
www.spaargaren.com

BOOTH

BOOTH

BOOTH

Specialty Tag & Label Inc..... 22048
Mary Landry
 PO Box 1500
 Flowery Branch, GA 30542
 800-475-2040, FAX 800-475-7782
mary@specialtytag.com
www.SpecialtyTag.com

For over 27 years, Specialty Tag and Label, Inc. has led the horticultural industry in identification solutions. We offer a fleet of high-performance thermal printers that can print on plastics that range from 10 mil slip-on tags to 23 mil thick pot tags. Our family-owned business allows us to have that personal touch with each of our customers, but our decades of experience in the growing industry gives us the expertise you will need to succeed. We know what it takes to identify your seeds, your plants, and your harvest, and we have your solution. Our customers know they can trust us as well as our product line. That is our specialty, so let us know how we can help you grow! Products include: printers, software, RFID, thermal and laser media. Se Habla Español!

SQM North America.....12008
Scott Barclay
 11656 W Hawkins Ave.
 Nampa, ID 83651
 208-250-2919
scott.barclay@sqm.com
www.sqm.com

SQM, a global company with over 50 years of experience, it specializes in Specialty Plant Nutrition and water-soluble fertilizers. Our Ultrasol® range offers water-soluble nutritional formulas for fertigation, featuring KNO₃-based NPK solutions tailored to diverse needs.

Standard Nursery LLC.....14050
Joshua LaPoint
 1371 Monroe St.
 Lafayette, OR 97127
 503-713-9907
josh@standardnurserycompany.com
www.standardnurserycompany.com

Standard Nursery Company LLC is a wholesale nursery brokerage in Lafayette, Oregon. They connect growers with rewholesalers and garden centers across the U.S. Services include contract growing with guaranteed pricing and delivery windows, plus spot sourcing for urgent needs. Known for transparent communication, inspection photos, and reliability, they handle container, bare-root, and B&B material. Their mission is to build a more efficient, profitable, and dependable nursery supply chain for growers and buyers.

Star Roses and Plants.....16009, 17010
Josh Long
 PO Box 217
 Dinuba, CA 93618
 800-457-1859, FAX 559-528-1088
jlong@starrosesandplants.com
www.starrosesandplants.com
 Please see our advertisement on Page 5.

Stevens Water Monitoring Inc..... 13013
Bruno Quanquin
 12067 NE Glenn Widing Dr., Ste. 106
 Portland, OR 97220
 267-239-1717
bquanquin@stevenswater.com
www.stevenswater.com

Stevens Water, based in Portland, Oregon since 1911, specializes in the design, manufacture, and integration of environmental data acquisition systems, with expertise in water resources, environmental conditions and soil moisture. We seamlessly integrate sensors, data acquisition hardware, and cloud-based software to provide insights into water resources, soil conditions, and weather. These solutions support the management and optimization of water resources, climate, agriculture, horticulture and turf management.

Sturdi Built Greenhouse NEW..... 15027
Mark Seibert
 19463 SW Lorna Ln.
 Lake Oswego, OR 97035
 925-708-8905
markseibert@comcast.net
sturdibuilt.com

Oregon's own premier greenhouse manufacturer for the past 60 years, providing solutions for homeowners and schools.

Swanson Bark & Wood Products Inc..... 13055, 13057
Larry Price
 240 Tennant Way
 Longview, WA 98632-2445
 360-414-9663, FAX 360-414-3186
larry@swansonbark.com
www.swansonbark.com

Bark mulch premium soil mixes, bedding material, bagging and bale services.



T&L Nursery, Inc. \$.....14051
 13245 Woodinville-Redmond Rd. NE
 Redmond, WA 98052
 425-885-5050
info@tandlnursery.com
www.tandlnursery.com

For 40 years, T&L Nursery has specialized in supplying top-quality plants and service to landscapers and independent garden centers in the Pacific Northwest. We work with breeders all over the world and stage onsite trials to ensure we provide only the best plants — perennials, groundcovers, ornamental grasses, vines, edibles, herbs, annuals, and more. Our website offers the 'best' online ordering system in the industry — intuitive and easy to use, with up-to-date availability and customizable retail pre-pricing. Set order deadlines, delivery days, and rates vary by region. Orders are shipped weekly to Western Washington and Northern & Central Oregon; and weekly or bi-weekly seasonally to Eastern Washington, Idaho, and the Oregon Coast. Operating on over 40 acres of growing space, T&L is dedicated to producing quality plants that will stand the test of time.

The Aquatrols Company
 — see Aquatrols Company, The

The Pottery Patch
 — see Pottery Patch, The

Tree Source NEW..... 15009, 15011
Joe Hiller
 9825 SE 362nd Ave.
 Boring, OR 97009
 503-668-4577
joeh@treesource.com
treesource.com

Evergreens, conifers, deciduous shrubs, ground covers and trees. Wholesale only.

Trillium Gardens.....18044
Sheila M. Klest
 34610 Highway 58
 Eugene, OR 97405
 541-937-5413, FAX 888-544-7252
sheila@trilliumgardens.com
www.trilliumgardens.com

Wholesale grower of Pacific Northwest native shrubs, native perennials, wetland plants, and ferns grown in plugs, containers, and bare root.

TrolMaster Agro Instruments Ltd. 9046, 9048
Caroline Wynne
 7991 Folsom Blvd.
 Sacramento, CA 95826
 279-205-5327
caroline@thinkgrow.com
www.trolmaster.com

TrolMaster Agro Instruments Co., Ltd. is a leading agriculture technology company specializing in advanced environmental controllers for the horticultural industry. With our extensive experience in horticulture and controller development, we have created a smart and interconnected platform that caters to the diverse needs of growers, from small-scale hobbyists to large industrial operations.

TSW Nursery Sales Inc.13030
Todd Williams
 22291 Boones Ferry Rd. NE
 Aurora, OR 97002
 503-678-4401, FAX 503-678-4422
sales@tswnurserysales.com
www.tswnurserysales.com

Grower/re-wholesaler of the highest quality material from liners, perennials, deciduous shrubs, broadleaf evergreens, shade/flowering trees, ornamentals and conifers. We are a 100-percent, full-service grower and wholesaler. We are known for excellent quality and customer service.

TTA-ISO..... 12063
Tucker Lynn
 618 Vervilla Rd.
 McMinnville, TN 37110
 931-668-2518
tucker.lynn@tta-usa.com
www.tta-iso.com

Born from the merger of two pioneers, TTA and ISO, we are a force of innovation, driven by a shared vision: to remove the barriers that hold growers back. Labor shortages? Inefficiencies? Rising costs? We don't see these as obstacles — we see them as opportunities to create smarter, more sustainable automation solutions. With a team of over 250 professionals across the Netherlands, North America, South America, Australia, and the Emirates, we provide global automation solutions. Together, we transform ideas into technologies that empower our customers to grow smarter and more sustainably. From advanced robotics to AI-driven systems, our solutions are designed to grow Beyond Limits.

U

Urban Forest Nursery **NEW** 10011

15119 McLean Rd.
Mt. Vernon, WA 98273
360-428-5810
sales@urbanforestnursery.com
urbanforestnursery.com

Urban Forest Nursery Inc. is a wholesale tree nursery specializing in premium Root Ready street trees for municipalities, landscape architects, contractors, and nurseries throughout the Pacific Northwest and beyond. Grown in high-caliper root control fabric bags, our trees develop dense, fibrous root systems that establish quickly and perform exceptionally well in urban environments. With more than 25,000 trees in production, we offer a carefully selected collection of proven street tree cultivars backed by knowledgeable service and decades of experience.

US Lawns (Eversmith Brands) **\$** **NEW** 11052

John Steeves
6700 Forum Dr., Ste. 150
Orlando, FL 32821
678-637-5552
JSteeves@uslawns.com
uslawnsfranchise.com

U.S. Lawns is the #1-ranked commercial landscape franchise in the country. As you begin your career or lifestyle transition, choose US Lawns, an established brand since 1986 with proven success and world-class support. Join arms with more than 200 other owner-operators and locations nationwide as we provide lawn care, snow and ice management, pest control, fertilization, arbor care, irrigation, and more to lucrative, regularly scheduled services and recurring revenues with large commercial properties. It's time to build your turf, on your terms. See our website for franchise opportunities.

V

Valley Growers Nursery 18045, 18047

Nate Fox
30570 S Barlow Rd.
Hubbard, OR 97032
503-651-3535
nursery@valleygrowers.com
valleygrowers.com

As a family-owned and operated DMWBE-certified nursery and landscape company, we proudly supply high-quality, landscape-ready Northwest native plants - wholesale, by contract, or custom grown to your project specs. Landscapers and plant brokers rely on us for consistent availability, competitive pricing, and sustainably grown plant material backed by personalized, responsive service. Partner with a trusted local business that's committed to your success and rooted in the communities we serve.

Van Belle Youngplants Inc.... 12044, 12046

Isha Farah, Scott Palmer
34825 Hallert Rd.
Abbotsford, BC V3G 1R3 Canada
888-826-2355, FAX 604-853-6282
isha@bloomineasyplants.com,
scott.palmer@vanbelle.com
www.vanbelle.com

We specialize in propagating and producing hardy flowering shrubs from 4-inch liners to finished containers.

Van Wingerden Greenhouses, Inc. 8037

Tom Van Wingerden
8210 Portal Way
Blaine, WA 98240
360-366-3906
tom@vanwingerden.com
www.vanwingerden.com

Van's Nursery Inc. 12029

Robert van Klaveren
3775 Brooklake Rd. NE
Salem, OR 97303
503-463-4507
vansnursery@aol.com
Vans-Nursery.com

Wholesale container nursery. We grow high-quality, containerized ornamental evergreen and deciduous shrubs, flowering and shade trees, select edibles, grasses and hardy perennials.

Veritiv Visual Horticulture 13032

Todd Davis
3210 Innovative Way
Mesquite, TX 75149
972-222-4765, FAX 972-222-4618
todd.davis@veritiv.com
www.hortmp.com

Manufacturer of tags, labels and signs for nursery stock. Printers, software, custom printing.

Verna Jean Nursery 11043

Larry & Angi Bailey
8325 SE Altman Rd.
Gresham, OR 97080
503-663-4486, FAX 503-663-3537
sales@vernajeannursery.com
www.vernajeannursery.com

Shade, flowering and ornamental trees including Japanese maples, beech, dogwood and monkey puzzle. Field-grown B&B stock, container-grown stock and liners.

Versailles Gardens **NEW** 9025, 10026

Gerard Philippon
9257 SW View Point Terrace
Portland, OR 97219
503-516-9487
gerard@versaillesgardens.net
versaillesgardens.net

Showing imported greenhouses, pottery, fountains, wrought iron from France and Europe. Get a 10% discount if you order during the show!

W

WA State Dept of Labor & Industry **\$** 11028

Nancy Bell
PO Box 44649
Olympia, WA 98504-4649
360-902-4856
nancy.bell@lni.wa.gov
lni.wa.gov/safety-health

L&I is a diverse state agency dedicated to the safety, health, and security of Washington's 3.3 million workers. We help employers meet safety and health standards, and we provide medical and limited wage-replacement coverage to workers who suffer job-related injuries and illness. We license contractors, and perform electrical, boiler, elevator, and workplace safety and health inspections. We serve customers in 19 offices throughout Washington.

Walla Walla Nursery Co. Inc. 9055, 10056

Jo Anne Simons
4176 Stateline Rd.
Walla Walla, WA 99362
509-522-9855
sales2@wwnc.net
www.wallawallanursery.com

Annuals, hanging baskets, herbs, vegetables, edibles, tropical succulents, ornamental grasses, perennials, shrubs, vines, and natives.

Water Clover Farms **NEW** 22050

Lowell Bickmore
12619 NW 31st Ave.
Vancouver, WA 98685
360-991-7399
lowell@watercloverfarms.com
watercloverfarms.com

Grower of northwest native plants specializing in large scale contract grows. We also work with other growers throughout Oregon and Washington to broker and supply any additional plants we don't grow.

Weeks Roses 15028

Chris Prewitt
30135 McCombs Rd.
Wasco, CA 93280
800-992-4409, FAX 661-758-8013
tradeshows@weeksroses.com
www.weeksroses.com

Wholesale grower of over 250 varieties of bare-root and dormant potted (Tops 'N Pots) rose varieties. Full selection of bush, climber, own-root shrub, field-grown miniatures and three sizes of tree roses.

BOOTH

BOOTH

BOOTH

Westbrook Greenhouse Systems 8044

Shannon Rankin

4670 South Service Rd.
Beamsville, ON LOR 1B1 Canada
855-945-0806
shannon@westbrooksystems.com
www.westbrooksystems.com

Family-owned and operated commercial greenhouse manufacturer specializing in high-quality greenhouse structures, heating systems, and bench solutions. With a deep understanding of the diverse needs of growers, the company has built a strong culture centered on delivering customized solutions that enhance efficiency, productivity, and crop performance. The Westbrook team combines decades of hands-on growing experience with continuous customer feedback to refine and innovate greenhouse design. Recognizing that no two operations are the same, the company focuses on tailored production and custom-built structures to ensure every grower receives the optimal solution for their unique requirements

Westcan Greenhouses11050
Mike Scholtens

2527-210 St.
Langley, BC V2Z 2A9 Canada
604-530-9298, FAX 604-530-9966
office@westcangrns.com
www.westcangrns.com
Wholesale grower.

WestHort.....9027
Goro Yumiba

14612 NE 91st St.
Redmond, WA 98052
800-200-8023
sales@westhort.com
www.westhort.com
Printers and all related media. Tree tags, adhesive labels, pot stakes. Experts in on demand color and RFID Inventory solutions.

Wilbur-Ellis Company11051, 12052
Ken Doubrava

868 N Front St.
Woodburn, OR 97071
503-981-3521, FAX 503-981-5747
kdoubrava@wilburellis.com
ag.wilburellis.com
Allied supplier.

Willamette Nurseries Inc..... 18015
Devin Cooper

25571 S Barlow Rd.
Canby, OR 97013
503-263-6405, FAX 503-266-6302
willametteinfo@canby.com
www.willamettenurseries.com
Clonal and seedling rootstock, ornamental seedlings, hardwood and softwood cuttings. Please see our advertisement on Page 13.

Willamette Tree Wholesale Inc. 13012

3491 Brooklake Rd. NE
Salem, OR 97303
503-390-2512, FAX 503-393-3817
Sales@willamettetree.com
www.willamettetree.com
Wholesaler of trees and shrubs since 1988.

Wolverine Tools.....16010

Tara Ashbaugh

310 E 64th St.
Holland, MI 49423
616-218-3720, FAX 616-392-5134
taraa@surelocedging.com
wolverinehandtools.com

Landscape edging, hand tools and professional grade landscaping products.

Woodburn Nursery 14043, 14045, & Azaleas Inc..... 15044, 15046

Tia Parr

13009 McKee School Rd.
Woodburn, OR 97071-9006
503-634-3106
TiaP@woodburnnursery.com
www.woodburnnursery.com

Pot-in-pot container-grown ornamental nursery stock, year-round florist azalea program.

Worker and Farm Labor Association — WAFLA.....15030

Kim Bresler

PO Box 5219
Lacey, WA 98516
360-455-8064 ext. 102
kbresler@wafila.org
wafila.org

WAFLA, a nonprofit membership organization, is an all-encompassing provider for your labor needs. We offer state-of-the-art technology solutions with a personal touch for worker visa services, HR support, education and training, bilingual field support, and advocacy. We take pride in our dedication to assisting employers and upholding the highest ethical standards to ensure protections for the employer and their workforce. Visit our booth at 15030 to learn more. Please see our advertisement on the Inside Front Cover.

Wurdinger Manufacturing Inc. 10031, 11032
Aage Wurdinger

PO Box 385
Scotts Mills, OR 97375-0385
503-964-3159, FAX 503-873-9867
aage@wurdingermanufacturing.com
www.wurdingermanufacturing.com

Wurdinger Manufacturing is a manufacturer of nursery potting equipment, soil mixing and supply systems, tracking trailers, toilet trailers, transportation forks, and labor-saving automation solutions. We also manufacture the Original Running Horse Disk, along with a full line of tillage, seeding, and planting equipment. Please see our advertisement on Page 97.

Y

Youngblood Nursery Inc.18049, 18051, 19046, 19048, 19050, 19052

Troy Youngblood

8125 Windsor Island Rd.
Salem, OR 97303
503-390-8619, FAX 503-390-0028
sales@youngbloodnursery.com
www.youngbloodnursery.com

Youngblood Nursery provides exceptional service while supplying customers with container-grown conifers, Daphne, and many other unique and rare ornamental trees and shrubs.

Z

Zanfel Laboratories Inc. \$ 13048
Dan Boelman

1001 Office Park Rd., Ste. 210
West Des Moines, IA 50265
800-401-4002, FAX 515-267-8027
itchfree@zanfel.com
www.zanfel.com

Zanfel Poison Ivy Wash is the only product clinically shown to remove urushiol, the toxin found in poison ivy, oak, and sumac, ANYTIME after outbreak and relieve itching within 30 seconds. Zanfel is a safer/more effective option than the steroids/antihistamines, typically prescribed for poison ivy. Zanfel allows the employee affected by poison ivy to return to work immediately, in an itch free and healing state.

Zenport Industries 15043
Randy Killion

15101 SW Oregon St.
Sherwood, OR 97140
503-524-7289, FAX 866-365-9685
sales@zenportindustries.com
www.zenportindustries.com

Manufacturer of tools for the garden, vineyard and horticulture industries.

Zhengzhou Wilson Garden Co. 13008
Vincent Lee

No. 2002, Hengtai International Bldg.
Zhengzhou, 450000 China
0086 15838107808
vincent@wilsongardenpots.com
www.wilsongardenpots.com

New Products

SHOWCASE



Aisle 8000 at the Farwest Show
August 26-28, 2026
at the Oregon Convention Center in Portland
FarwestShow.com

FARWEST
PORTLAND 2026



OREGON™
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NURSERIES

Welcome to the New Products Showcase

Sponsored by:



Discover innovative solutions and the latest new or improved green industry products. From brand-new retail hard goods to advanced grower applications and landscape improvements, you will find the hot new products to grow your green industry business. These featured products are new to the U.S. market and some are even making their debut at the Farwest Show!

Natural Mulch Mat - Hemp Fiber - Tree and Planter Rings

Manufactured and Distributed by: IND HEMP LLC (Booths #10007, 10009)

Contact: Gregg Gnecco, 406-622-5680, sales@indhemp.com

Montana Gold hemp fiber mulch mats inhibit weed growth, retain moisture, insulate soil and protect roots, giving plants the best chance for growth success. These 100% natural mats are made with industrial hemp fiber in a mechanical needle punch nonwoven process without any adhesives, binders or chemicals. Hemp fiber mats stabilize soil moisture and temperature while blocking sunlight and naturally break down into topsoil enriching mulch compost over time. This product is offered in multiple common sizes to fit specific use, such as 24" and 26" round tree rings and smaller 12" planter rounds and garden squares. Mats are slit to center for quick and easy installation around your plant stems and the larger tree rings additionally have a center round cutout for the trunk. Montana Gold hemp is grown and processed in Montana by IND HEMP, the leading USA producer, processor and supplier of industrial hemp materials- supporting American farmers while bringing more sustainable products to market.



HaifaStim™ Wall-Up S

Manufactured and distributed by: Haifa North America Inc. (Booth #13050)

Contact: Alex Ramos, 800-649-4944, earl.chipman@haifa-group.com

HaifaStim™ Wall-Up S is the most concentrated and efficient source of silicon for plants, based on innovative ortho-silicic acid technology. It also serves as a source of iron (Fe), which is provided as fully water-soluble EDTA chelate – for maximum stability and efficiency. HaifaStim™ Wall-Up S helps build plant's cell walls, thus enhancing mechanical strength, increasing tolerance to abiotic stresses and improving yield quality and extending post-harvest life. HaifaStim™ Wall-Up S is ideal for foliar application and suitable for fertigation.

Retractable Roofing System by Novavert

Manufactured and distributed by: Novavert from Prospiant (Booths #12030, 12032)

Contact: Tara Wilsworth, 513-242-0310, sales@prospiant.com

In partnership with Novavert, we're a U.S. (excluding California) and Canadian supplier of the Bravo and HS² screening and retractable roof systems. What makes this roof system better than what's currently on the market?

- Stable: Tensioned wires minimize wind damage and film movement.
- Efficient: Easy handling, two workers can recover 2,000 m² per day.
- Secure: No hooks or tapes.
- Fast install: No crossing the cultivation area, HS² Skytrain pulls the panels across.
- Easy repair: Replace panels in wind or rain without walking on the roof.
- Flexible: Compatible with a wide variety of transparent films.
- Durable: Built for long-term use.

Watch our video at: youtu.be/H66W7-keJAA



Seso Workforce Management Platform

Manufactured and distributed by: Seso Labor (Booth #21051)

Contact: Mandy Lange, 770-312-3318, mandy.lange@sesolabor.com

Seso is launching a fully reimagined workforce management platform this fall, built specifically for agricultural employers. Already the most comprehensive solution in ag — covering H-2A filing, payroll, HRIS, compliance, and worker onboarding in one place — Seso is now adding a suite of AI-powered capabilities that no competitor is building for this industry. New features include an AI compliance assistant that delivers instant answers to H-2A questions based on real filing data, Magic Folder for bulk document classification in seconds, trigger-based workflow automation that puts back-office tasks on autopilot, and mobile onboarding that lets employers onboard workers directly in the field — in Spanish, from any phone. The platform also introduces a new ATS, an in-house form builder, and paycards that give workers instant access to pay. For growers, nursery operators, and farm labor contractors, the impact is straightforward: less time behind a desk, more time on the farm. Tasks that used to take days — onboarding, document management, compliance research — now happen automatically or in seconds. Seso's AI is trained on thousands of real H-2A filings and knows each customer's operation, so it's not a generic chatbot — it's a back office that actually understands ag. Backed by a team of in-house ag labor attorneys and workforce operations experts, Seso gives employers the tools and the people to stay compliant, move faster, and focus on their harvest.



Continue the Momentum

The conversations you're having today can become tomorrow's opportunities. Make plans now to exhibit at the 2027 Farwest Show and continue building relationships with thousands of qualified buyers and industry professionals.

2027 Farwest Show

August 25-27, 2027 | Oregon Convention Center | Portland, Oregon

- Connect with qualified buyers
- Strengthen customer relationships
- Launch new plants and products
- Grow your business

Learn more about exhibiting:

FarwestShow.com/exhibitor-sign-up

Already an Exhibitor? Get a head start on 2027! Stop by the Show Office (Room C120) during the show to reserve your booth. Can't make it? Your booth renewal contract and invoice will be emailed after Farwest.





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Your **Political** **VOICE**

What We Do:

- **Promote** a strong, competitive business climate.
- **Protect** you from burdensome laws and regulations.
- **Tackle** key issues: labor, water, taxes, land use and more.

Where We Work: Federal. State. Local.

From the halls of Congress to the Oregon State Capitol, we advocate where it counts — with your business at the center of every action.

What We Delivered in 2025-2026:

- Secured \$1.8 million in state funding to restart Oregon's Japanese beetle eradication program.
- Category 1 status protected to keep plants moving across state lines.
- Developed federal labor reform for workers.
- Defeated detrimental bill on water rights transfers.
- Trained 3 waves of new industry advocates.
- Placed industry priorities in the Governor's Prosperity Council.

Be heard. Be protected. Be powerful.

**Join the driving voice of Oregon's
nursery industry.**

